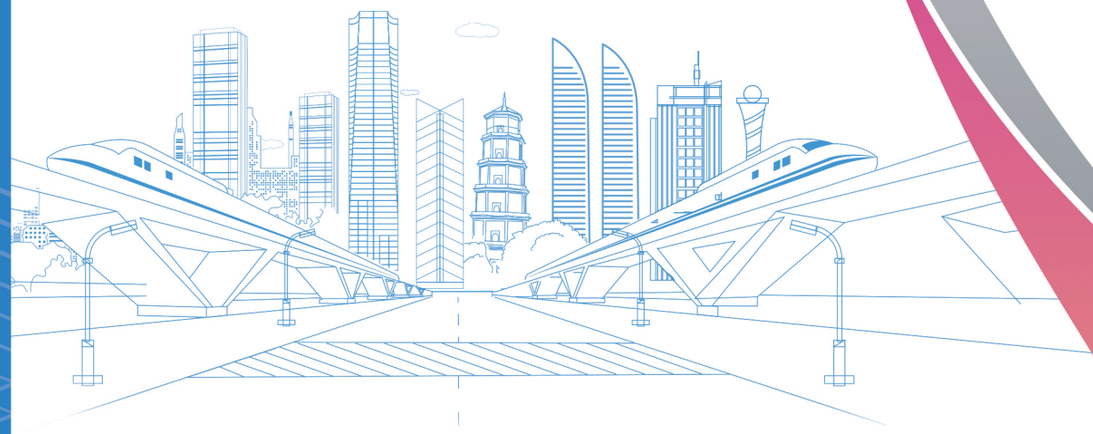


FUJIAN PROVINCIAL
DEPARTMENT OF COMMERCE

INVEST FUJIAN, CHINA

INVEST FUJIAN



FUJIAN PROVINCIAL DEPARTMENT OF COMMERCE
(PROVINCIAL INVESTMENT PROMOTION BUREAU)

INVEST FUJIAN

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01 FUJIAN OVERVIEW



Clear Location Advantage

Geographical Location

Located on China's southeastern coast, **Fujian is one of the country's main gateways to the Asia-Pacific region.**



Area

Land Area of 124,000 km^2

Sea Area of 136,000 km^2

Population

Permanent Resident Population of 41.9 million

Administrative Divisions

9 cities of Fuzhou, Xiamen, Zhangzhou, Quanzhou, Sanming, Putian, Nanping, Longyan and Ningde, and the Pingtan Comprehensive Pilot Zone

Logistics and Transportation

Ports

Among Fujian's four major coastal ports-Xiamen Port, Fuzhou Port, Meizhou Bay Port, and Quanzhou Port-each of the first three has an annual cargo throughput exceeding 100 million tons. With **311** container shipping routes, Fujian's coastal ports connect to over **160** ports in more than 60 countries and regions.

Airports

Fujian is home to six operational civil airports: Fuzhou Changle International Airport, Xiamen Gaoqi International Airport, Quanzhou Jinjiang International Airport, Nanping Wuyishan Airport, Sanming Shaxian Airport, and Longyan Guanzhishan Airport. In 2025, civil aviation passenger throughput in Fujian reached **54.873** million passengers.

Railways

In 2025, Fujian had a total operating railway mileage of **4,569** km. The density of the railway network is twice the national average and a closed loop of inter-city express railway has formed.

Highways

In 2025, operational highways in Fujian reached **117,787** km, and the total expressway operating mileage reached **6,422** km, with expressways accessible within a 15-minute drive from any county or city and within a 30-minute drive from **85%** of its inland towns.



Dynamic Development Mechanisms

Economic Performance

2025

Fujian's Regional GDP
RMB **6.0199** trillion

Year-on-year Increase of
5%

Ranking
8th in China

Per Capita GDP
RMB **143,623**

Year-on-year Increase of
4.9%

Ranking
4th in China

Industrial Added Value
RMB **1.98463** trillion
Up 6.0%

Total Import and Export of Goods
RMB **1.8827** trillion
Ranking 7th in China

Per Capita Disposable Income of Urban Residents
RMB **61,437**
Up 4. 4%

Per Capita Disposable Income of Rural Residents
RMB **30,162**
Up 6.0%

Foreign Investment

New Foreign-funded Enterprises
Year-on-year Increase of 6.3%
4,342

New Contracted Foreign Investment
Year-on-year Increase of 32%
RMB **29.91** billion

Actual Use of Foreign Capital
Year-on-year Increase of 1%
RMB **22.35** billion

By the end of 2025, Fortune Global 500 companies had invested
230 foreign-invested projects in Fujian.

Foreign Investment Plays a Pivotal Role in Driving Fujian's Economic and Social Development: As one of the earliest provinces to implement the reform and opening-up policy in China, Fujian has maintained a leading position in this regard. Though foreign-funded enterprises constitute some 2% of the province's total enterprises, they are responsible for around one-fifth of Fujian's import and export volume and one-sixth of tax revenue.Among industrial enterprises above the designated size, the industrial added value and sales output of foreign-funded enterprises each account for about one-fifth of the province's total.

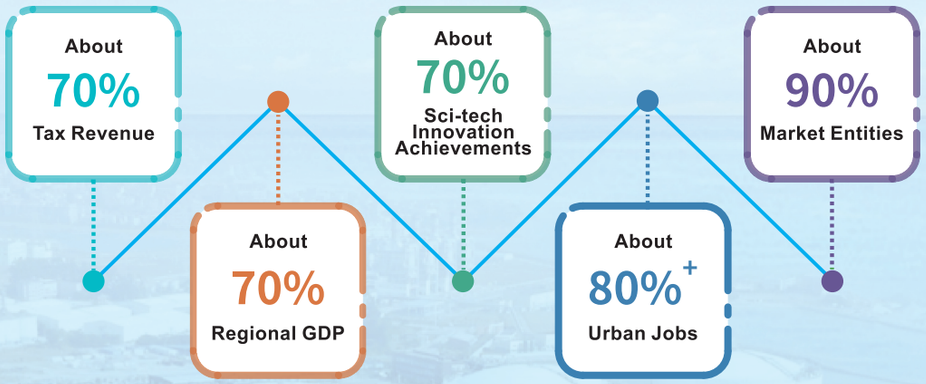
2% Total Enterprises in Fujian

1/5 Total Import & Export Volume

1/6 Total Tax Revenue

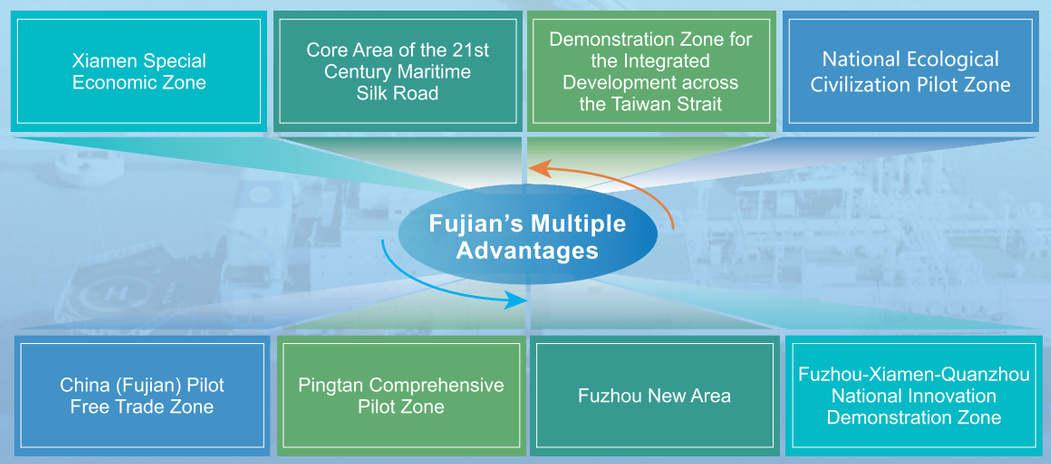
Private Economy

Showing a "77789" Contribution Pattern. Over 70% of tax revenue, regional GDP, and sci-tech innovation achievements, more than 80% of urban jobs and about 90% of market entities have been contributed by private economy.



Fujian's Multiple Advantages

Fujian is among the provinces to enjoy most preferential policies in the country, who proudly hosts the Xiamen Special Economic Zone, the Core Area of the 21st Century Maritime Silk Road, the Demonstration Zone for the Integrated Development across the Taiwan Strait, the National Ecological Civilization Pilot Zone, the China (Fujian) Pilot Free Trade Zone, the Pingtan Comprehensive Pilot Zone, the Fuzhou New Area, and the Fuzhou-Xiamen-Quanzhou National Innovation Demonstration Zone.



Superior Investment Environment

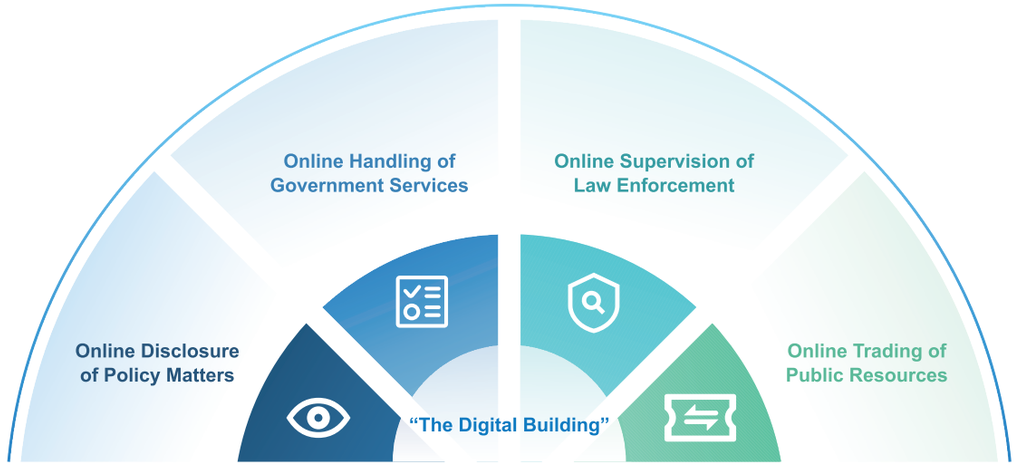
Fujian is a model province for business environment in China and has released the Promoting Fair Competition Regulations and the Private Sector Promotion Regulations. It has also implemented four responsive services.

- Communication Channels Remaining Open Without Disturbing Businesses
- Immediate Response to Solve Problems Whenever Called
- Smooth Policy Delivery and Faithful Execution of Commitments
- Breaking Down Departmental Barriers to Provide Considerate Services



We promote online disclosure of policy matters, online handling of government services, online supervision of law enforcement, and online trading of public resources, each through its own dedicated website. We have innovatively established a management and service system called "The Digital Building". The provincial digital government service capability has been rated as "Excellent" for three consecutive years, ranking among the top tier in China. We have implemented measures such as "collect data only once", "certificate-free province", and "AI+ government services" and have released 53 services under the initiative of "efficiently handling one matter with one stop" in four batches. These have reduced unnecessary visits by **89.29%**, reduced processing time by **61.17%**, and reduced required materials by **46.58%**.

Website of Fujian Provincial Online Service Portal: https://zwfw.fujian.gov.cn/



High Happiness Index

Natural Resource

Fujian boasts China's second longest continental coastline. There are about 258 km of natural coastline suitable for constructing berths handling vessels over 10,000 tons, among leading provinces in China. The air quality remains at the forefront of the country. The centralized collection rate of urban domestic sewage reaches 87.8%, and the proportion of good water quality in major river basins is 100%. With 65.85% of forest coverage, Fujian has ranked first in China for 47 consecutive years. There are 5 world heritage sites that boast stunning scenery, including Mount Wuyi (World Cultural and Natural Heritage Site), Gulangyu (World Cultural Heritage), and Fujian Tulou (World Cultural Heritage). Quanzhou has joined the UNESCO Creative Cities Network as the "City of Gastronomy".



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Air quality remains at the forefront of the country.

With **65.85%** of forest coverage, Fujian has ranked first in China for 47 consecutive years.

Human Resource

Higher Education Institutions

90

The Number of Postgraduate, Undergraduate, and Junior College Graduates in 2025

364,900

Fujian is home to 13 national key laboratories, 8 provincial innovation laboratories, 267 provincial key laboratories, 7 national engineering technology research centers, 378 provincial engineering technology research centers, 220 provincial new R&D institutions, and 38 provincial industrial technology research institutions.

National Key Laboratories

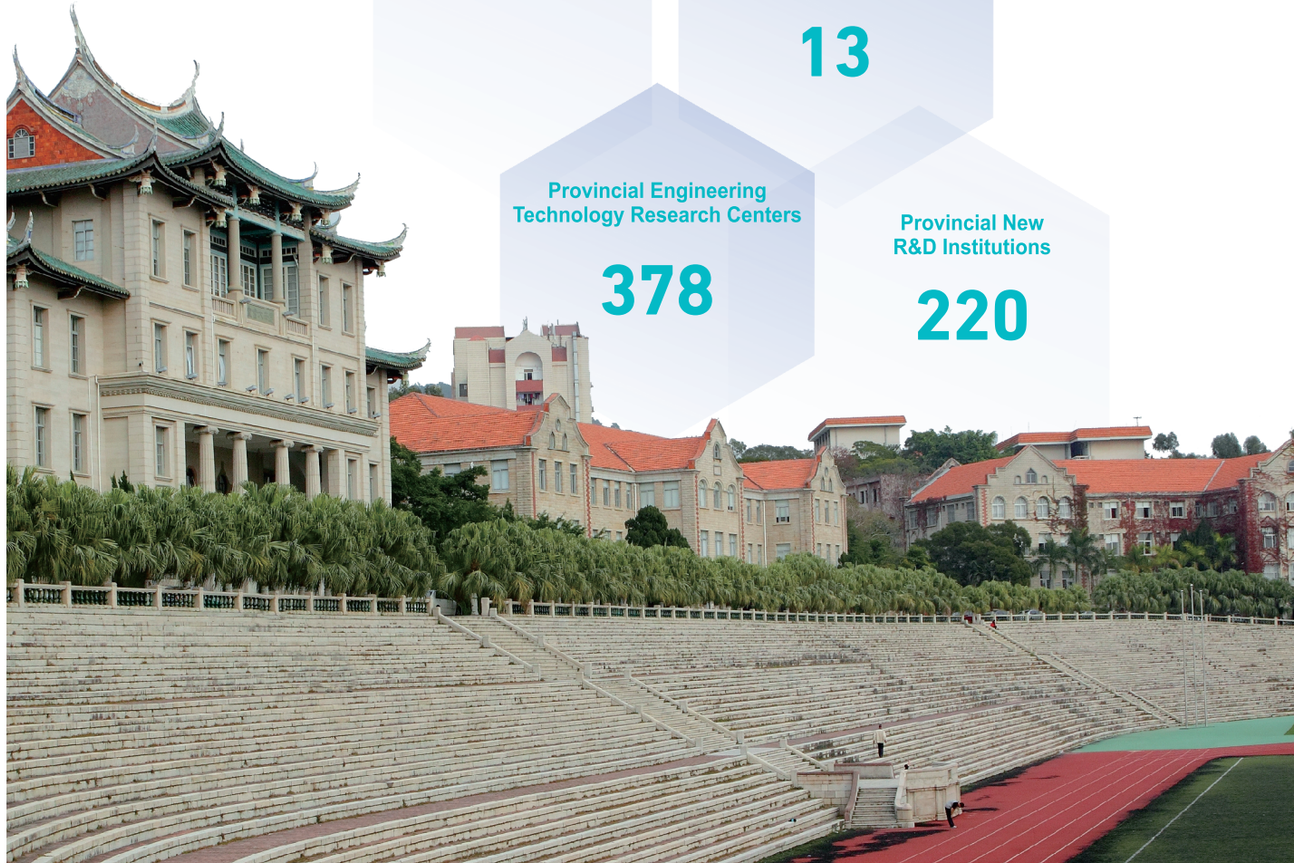
13

Provincial Engineering Technology Research Centers

378

Provincial New R&D Institutions

220



Medical and Health Infrastructure

Fujian has 31,000 medical and health facilities of various levels and types, and 347,500 health technicians, including 133,600 practicing (assistant) doctors and 154,800 certified nurses. The number of beds at medical facilities in Fujian reached 254,000 by the end of 2025.

Medical and Health Facilities
31,000

Health Technicians
347,500



Practicing (Assistant) Doctors
133,600

Certified Nurses
154,800

Beds at Medical Facilities
254,000

Financial Institutions

Banking Financial Institutions
186

Business Outlets
6,334

Employees in the Financial Sector
125,000+

By the end of 2025, Fujian had 186 banking financial institutions.

- **3** Policy Banks
- **6** Large Commercial Banks
- **12** Joint-stock Banks
- **6** Urban Commercial Banks
- **19** Foreign-funded Banks
- **1** Private Bank
- **122** Small and Medium-sized Rural Financial Institutions
- **2** Trust Companies
- **4** Asset Management Corporations
- **7** Financial Companies
- **2** Consumer Financing Companies
- **2** Financial Leasing Companies



Fujian, a well-known home of overseas Chinese

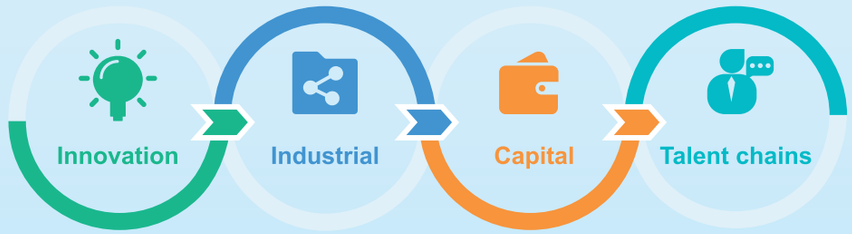
Overseas Chinese of Fujian Origin Globally
20 million +
in 190+ Countries and Regions

Hong Kong and Macao Compatriots of Fujian Origin
1.3 million +

Taiwanese Whose Ancestral Home in Fujian
80% +

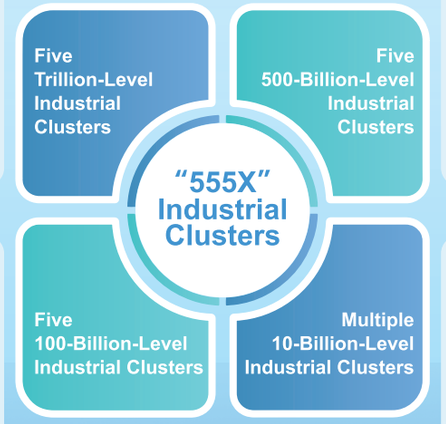
02 KEY INDUSTRIES

Fujian is accelerating the development of a modern industrial system, adhering to the principle of focusing economic development on the real economy, and advancing in the direction of intelligent, green, and integrated development. It is deepening the integration of the innovation, industrial, capital, and talent chains. Efforts are being made to strengthen the foundation and improve the quality of key manufacturing industries, to coordinate the digital and intelligent transformation of traditional industries, to foster and expand emerging industries, and to proactively plan for future industries. The province is also promoting the specialized and high-end development of producer services, upgrading consumer services toward higher quality and greater diversity, and enhancing distinctive modern agriculture. Fujian is accelerating the development of the "555X" industrial clusters, and working to form a development pattern featuring trillion-yuan pillar industries, hundred-billion-level upgrading industries, and ten-billion-level growth industries.



Electronic Information, Modern Chemical Industry, Advanced Equipment Manufacturing, Modern Textile and Footwear & Apparel, New Energy

Artificial Intelligence and Robotics, Biomedicine, Energy Conservation and Environmental Protection, Low-Altitude Economy, Optoelectronic Industry



New Materials, Green food, New Metallurgy, Characteristic Light Industry, Green Building Materials and Smart Home

New-type Batteries, Biomanufacturing, Green Hydrogen Energy, Nuclear Technology Applications, Brain-computer Interface, Embodied Intelligence, Satellites and Related Applications

Service Industry Modern Logistics, Industrial Design, Financial Services, Business Services, Information Services, Technology Services, Cultural Tourism, Modern Commerce and Trade, Health and Elderly Care, Sesidential Services

Modern Agriculture Animal Husbandry, Tea Industry, Vegetable Industry, Fruit Industry, Edible Fungi Industry

Trillion-Level Industrial Clusters

INTRODUCTION

Electronic Information Industrial Cluster

Development Status

In 2025, the added value of electronic information manufacturers above the designated size in Fujian Province increased by 13.6% year-on-year, with operating revenue reaching 1,085.4 billion yuan. The industry scale ranks 7th nationwide. The province has demonstrated solid development momentum in key sub-sectors such as integrated circuits, new-type displays, LED, computer and network communication equipment, and lithium-ion batteries. Industrial clusters in integrated circuits and optoelectronics, as well as lithium-ion batteries, each exceeded a production value of 200 billion yuan. Fujian has cultivated 12 enterprises with annual operating revenue exceeding 10 billion yuan, including CATL, ATL, Dell Xiamen, AU Optronics, TPV Electronics, Sanan Optoelectronics, Xiamen Tianma Microelectronics, Hongfa Electroacoustic, Hithium Energy Storage, Ruijie Networks, and BOE Fuzhou.

Key Investment Areas

Integrated Circuits

Develop a Distinctive Integrated Circuit Design Industry: Focus on improving chip design in consumer electronics, developing industrial-grade and automotive-grade chips, and prioritizing chip design for artificial intelligence, power devices, MEMS sensors, high-speed communication, display drivers, and battery management (BMS).

Foster the Third-generation Semiconductor Sector: Focus on developing wide band gap compound semiconductors using silicon carbide, gallium nitride, and gallium oxide, and enhance production capabilities for RF chips, 5G filters, MOSFET power devices, and high-speed optical communication chips.

Strengthen Local Support and Service Capabilities for Integrated Circuit Materials and Equipment: Prioritize developing key raw materials such as photoresist, high-purity reagents, electronic specialty gases, and sputtering targets; develop chip-grade materials with a wider variety and higher purity; support projects for large silicon wafers, GaN and SiC substrates, deposition equipment, etching equipment, semiconductor inspection equipment, and core components.

New Display Technologies

Develop Various Display Technology Pathways: Simultaneously develop OLED, Mini-LED, Micro-LED, and other display technology supply chains, and focus on industrializing key technologies such as Micro LED chip epitaxy, array backplanes, mass transfer, and full-color display.

Predict Future Display Technology Applications: Accelerate R&D and industrial application for emerging display technologies such as color e-paper, quantum dot displays, 3D displays, laser displays, flexible displays, and micro-displays.

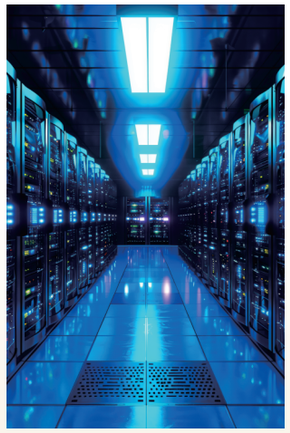
Strengthen Key Upstream Supply Chains: Introduce new-generation touch ICs, driver ICs, color filters, and related supporting electronic components and core materials.

Computer and Network Communication Terminals

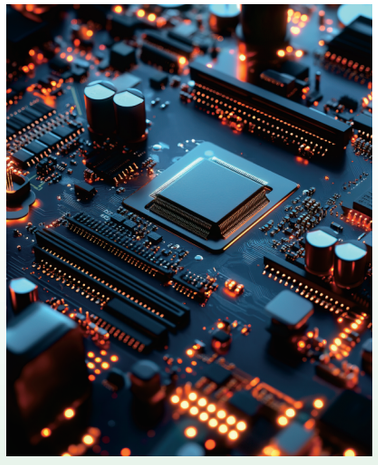
Implement AI Computing Power Terminals: Seize opportunities by focusing on the application of AI, big data, IoT, cloud computing, and 5G, and support the development of AI computing boards/servers, computer peripherals, cloud storage devices, and 5G/5G+ micro base stations.

Diversify Current Terminal Products: Cultivate specialized smart terminal products for applications in smart homes, smart education, and health and elderly care by developing smart service robots, home control terminals, voice interaction devices, video conferencing devices, VR/AR devices, and smart wearable fitness devices, creating smart terminal brands with independent intellectual property and international influence.

Develop Information Technology Application Innovation (ITAI) Products: Strengthen independent R&D and innovation in AI algorithms and operating systems, promote domestically produced computers and intelligent computing servers, and enhance the competitiveness of ITAI products.



New Electronic Components



Focus on Precision Optical Components: Prioritize the development of ultra-precision optical components and complex optomechanical assemblies, optoelectronic modules for efficient optical switches, highly integrated optoelectronic devices, automotive LiDAR, laser crystals, and related products.

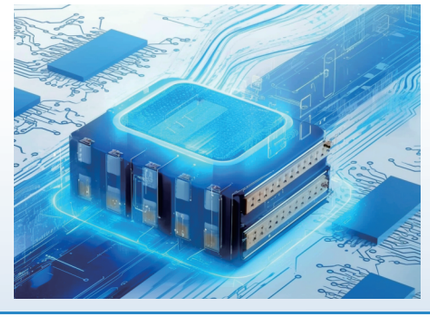
Focus on Improving Reliability and Stability: Prioritize the development of new electronic enhanced components for aerospace, military, automotive, medical, and new energy sectors, featuring enhanced anti-interference capability, higher efficiency, and greater stability.

Focus on New Electronic Materials and Processes: Emphasize the research and application of cutting-edge new materials and processes such as graphene, perovskite, and flexible materials to pave new paths for enhancing the performance of electronic components.

New Energy Storage Batteries

Focus on the Safe Development of Lithium-ion Batteries: Develop long-life, high-safety lithium-ion energy storage batteries, improving battery capacity, power density, and full lifecycle safety to meet demands for higher energy density and longer range in EVs and grid storage.

Plan Next-generation Innovative New Energy Storage Technologies: Accelerate the R&D and large-scale production of new solutions such as sodium-ion batteries, solid-state batteries, semi-solid-state batteries, flow batteries, and hydrogen storage technology.



INTRODUCTION

Modern Chemical Industrial Cluster

Development Status

In 2025, Fujian Province had 1,123 large-scale petroleum and chemical enterprises, with cumulative industrial added value increasing by 8.6% year-on-year. The petrochemical industry achieved operating revenue of 498.68 billion yuan. The province continues to pursue a development path characterized by "less oil, more chemicals", with ongoing extension of industrial chains toward chemical new materials and high-end fine chemicals. A relatively complete set of industrial chains has been formed. The industry is mainly concentrated in Quanzhou, Zhangzhou, Fuzhou, and Putian, centering on the Meizhou Bay Petrochemical Base (including Quangang Petrochemical Industrial Park, Quanhui Petrochemical Industrial Park, and Shimen'ao Chemical New Materials Industrial Park), the Zhangzhou Gulei Petrochemical Base, the Jiangyin Chemical New Materials Special Zone in Fuzhou (referred to as the "Two Bases and One Zone"), and the Lianjiang Kemen Chemical New Materials Industrial Park. Key investments focus on integrated refining and petrochemical mid- and downstream projects. Nine enterprises, including Sinochem Quanzhou, Union Petro, Fuhaichuang, Shenyuan New Materials, Gulei Petrochemical, Billion Holdings, SKSHU Paint, Wanhua Chemical (Fujian), and Zhongjing Petrochemical, each recorded industrial output value exceeding 10 billion yuan.

Key Investment Areas

Basic Chemical Raw Material Manufacturing

Leverage Fujian's coastal location to secure overseas light hydrocarbon resources. Develop ethylene production from imported light hydrocarbon cracking and propylene production from propane dehydrogenation. Promote diversification of raw materials and expand existing sources of olefin raw materials.



Synthetic Materials Manufacturing



Leverage the province's unique strengths in machinery, electronics, chemical fiber, and plastic processing industries. Accelerate the development of high-performance polyolefins, high-performance fluorine materials, special engineering plastics, specialty synthetic rubber, high-performance fibers, and functional film materials.

Fine Chemical Industry

Prioritize projects based on electronic-grade special gases, wet chemicals, lithium battery additives, and other high-value-added fine chemicals.



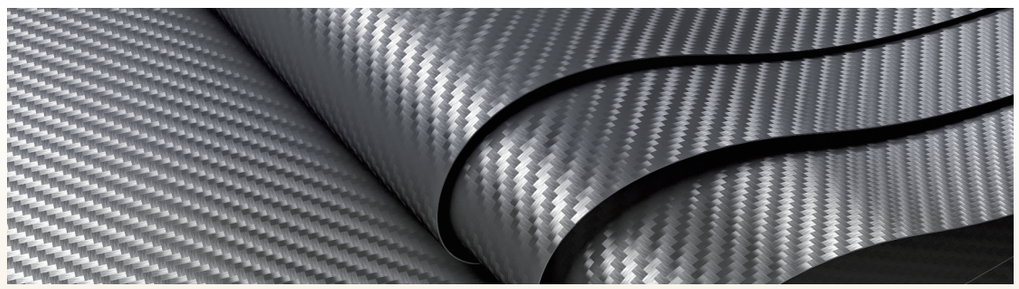
Plastic Products Industry

Expand into high-end automotive plastics, packaging materials, agricultural pipes, and medical materials. Strengthen the design and production of plastic machinery and molds. Increase recycling efforts and waste plastic processing while developing biodegradable plastics.



Chemical Fiber Manufacturing

Focus on developing foundational fibers, key strategic fibers, and cutting-edge fiber preparation and application technologies. Accelerate the development of advanced functional, highly-simulation, and bio-based foundational fibers; key strategic fibers such as high-performance T1000 and M55 carbon fibers and para-aramid fibers; as well as cutting-edge fibers including nanofibers, smart fibers, and fibers for biomedical use. Increase the proportion of differentiated, functional, and high-value-added products.



INTRODUCTION

Advanced Equipment Manufacturing Industrial Cluster

Development Status

In 2025, Fujian Province had 4,975 large-scale enterprises in the machinery and equipment sector. The industrial added value increased by 12.9% year-on-year, while operating revenue reached 1,251.44 billion yuan, up 7.7% year-on-year. The advanced equipment manufacturing cluster is characterized by a number of distinctive products and competitive industrial bases. It has become one of China's key production bases for construction machinery, large and medium-sized buses, large commercial aircraft maintenance, shipbuilding and repair, as well as small and medium-sized motors. Fujian's electric ship industry, with a complete industrial chain, a core equipment market share exceeding 40%, and a leading number of certified electric ships under construction or in operation nationwide, has developed multi-dimensional leadership in policy, technology, and application scenarios. It serves as a national pilot region for green and intelligent development of coastal and inland vessels. The province is home to leading enterprises such as Southeast Motor & Chery, SAIC Ningde, Xiamen King Long, Fujian Shipbuilding Industry Group, and Fujian Benz.

Key Investment Areas

Intelligent Equipment Manufacturing

Intelligent Specialized Equipment: Focus on developing machinery for textiles, stone processing, bamboo and wood processing, as well as key components for intelligent equipment. Separately, accelerate the development of basic mechanical components such as high-speed, high-precision heavy-duty bearings, high-precision heavy-duty gears, and molds.

High-end CNC Machining Tools: Promote the creation of complete CNC machines (high-speed, precision, multifunctional), large gantry machining centers, and metal additive manufacturing machines. Additionally, develop supporting core functional components such as high-speed and high-precision CNC slides, CNC dual-axis rotary tables, rolling screws, high-precision linear guides, spindles, and CNC systems.

Industrial Robots: Strengthen R&D efforts for core and common technologies and functional components to achieve breakthroughs in critical technologies such as precision reducers, servo motors and drivers, and control systems. Enhance robot application services and technology promotion.

Automobile Manufacturing

Complete Vehicles: The intelligent connected vehicle and hydrogen fuel cell vehicle industries should be developed. Focus on introducing domestic and international new energy vehicle cooperation projects.

"Three-electric" System (Battery, Motor, Controller): Electric motor and control systems for new energy vehicles should be developed. Prioritize the introduction of next-generation electric drive axles, hub motors, distributed drive systems, flat wire oil-cooled motors, silicon carbide controllers, electric motors, control systems, and complete vehicle control systems.

Auto Parts: Emphasize the introduction of key technologies and products such as sensors, automotive radar, electronic stability control systems (ESP), navigation systems, CAN bus, vehicle control systems, and drive-by-wire actuators.

Electrical Machinery and Equipment Manufacturing

Motors: Develop electric motor and control systems for new energy vehicles, servo motors and reducers for industrial robots, servo motors for high-end CNC machines, linear motors, and motorized spindles.

Power Transmission and Control Equipment: Prioritize high-voltage, intelligent, maintenance-free, miniaturized, integrated, and environmentally friendly development. Introduce manufacturers of power transformers, power capacitors, and key components for high-voltage direct current transmission and build a collaborative support system for high- and ultra-high-voltage switches.

Wire and Cable: Focus on environmentally friendly, lightweight, specialized, and new materials development. Develop high-tech cables such as marine cables, petroleum industry cables, nuclear power plants, photovoltaic cables, high-voltage subsea cables for offshore wind power, and special communication cables.

High-Tech Ships and Marine Engineering Equipment

High-tech Ships: Accelerate research on new energy vessels utilizing LNG fuel, marine research vessels, and standardized design of wind power operation and maintenance vessels.

Electric Vessels: Upgrade technologies for marine power batteries, energy management, and charging/swapping. Accelerate the development of electric vessels and encourage the expansion of green and smart ship capacity. Optimize the existing fleet of traditional fuel-powered ships, increase domestic electric vessel penetration, and promote demonstration projects and applications in inland cargo ships, tourism boats, port tugs, and ferries to spur rapid industry growth.

Marine Engineering Equipment: Develop offshore wind power equipment, expand the offshore wind power industrial chain, and plan the construction of offshore wind power operation and maintenance mother ports. Promote the scaled development of offshore wind power + hydrogen/ammonia production industries. Advance projects related to deep-sea aquaculture platforms, multifunctional fishing-tourism complexes, and other far-sea aquaculture equipment project optimization and application.



Construction Machinery

Enhance research and application of new energy construction machinery and accelerate the transition toward electrification, intelligent operation, and automation. Develop loaders, excavators, wheel loaders, forklift loaders, concrete mixers, and brick-making machinery. Cultivate and expand innovative products like telescopic forklifts and wheel loaders and make breakthroughs in core supporting components such as engines and high-pressure hydraulic parts.



INTRODUCTION

Modern Textile and Footwear & Apparel Industrial Cluster

Development Status

In 2025, Fujian Province had 4,459 large-scale enterprises in the textile and footwear & apparel sector, generating operating revenue of 700.7 billion yuan. Among this, the textile and apparel industry achieved 490.1 billion yuan in revenue, while the footwear industry achieved 210.6 billion yuan. The modern textile and footwear & apparel industry is a key pillar industry in Fujian Province. It has developed a complete and highly competitive industrial chain covering chemical fiber, spinning, weaving, dyeing and finishing, apparel manufacturing, footwear manufacturing, and industrial textiles. The output of nylon, chemical fiber yarn, garments, and shoes ranks first in China. The province is home to a group of leading enterprises and well-known sports and leisure brands, including HSCC, Eversun, ANTA, Jinlun Fiber, Billion Polymerization Fiber, Xtep, Septwolves, and Huafeng Huajin.

Key Investment Areas

Chemical Fiber Sector

Focus on developing functionally differentiated, high-performance, and bio-based chemical fibers; accelerate the development and use of ultra-cotton-like fibers and recycled fibers.

Cotton Spinning Sector

Focus on new fibers and multi-component non-cotton yarns; strengthen spinning of regenerated cellulose fibers; promote the application of new high-performance fiber materials; and develop new cotton spinning products.

Weaving, Dyeing, and Finishing Sector

Focus on digital and intelligent printing and dyeing technologies, cleaner production in dyeing and finishing, functional finishing, new dyeing processes, composite fabric processing, intelligent package yarn dyeing, water-saving, and waterless dyeing and finishing processes, as well as technologies and applications for zero wastewater discharge and water reuse.

Apparel Sector

Develop next-generation fashion and functional and smart clothing; expand the application areas of new functional clothing.

Industrial Textile Products Sector

Develop industrial textiles for strategic new materials, environmental protection, medical and healthcare, emergency and public safety, infrastructure construction, and other areas.

Footwear Sector

Develop intelligent shoe materials and innovative fabrics.

INTRODUCTION

New Energy Industrial Cluster

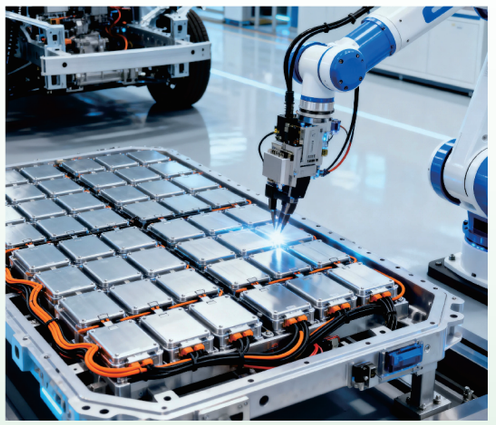
Development Status

Fujian Province's new energy battery industry demonstrates globally leading comprehensive competitiveness, with approximately 437 GWh of lithium battery production capacity already built and put into operation. Shipments of power batteries and energy storage batteries have ranked first in the world for nine consecutive years and five consecutive years, respectively. The province's offshore wind power equipment industry is mainly concentrated in Fuzhou and Zhangzhou. Fuzhou relies on the Three Gorges Offshore Wind Power International Industrial Park, while Zhangzhou leverages the shallow waters off southern Fujian to advance the development of offshore wind power bases. A complete offshore wind power equipment industrial chain has initially been formed, covering upstream raw materials and components manufacturing, midstream wind turbine manufacturing, and downstream wind power development and operation & maintenance. Core equipment is at a leading domestic level, with a significant advantage in the development of large-capacity wind turbines. Fujian has issued the Medium and Long-term Plan for Innovative Development of the Hydrogen Energy Industry (2025–2035). The Fujian Green Hydrogen Pilot Test Base has been completed and put into operation, achieving breakthroughs in technologies such as ammonia-hydrogen conversion and direct seawater electrolysis for hydrogen production without desalination. The 100 kW-class high current density PEM electrolyzer has been identified by the National Energy Administration as a first-of-its-kind major technical equipment in the energy sector. The new energy industrial cluster is home to leading enterprises such as CATL, Hithium Energy Storage, ATL, XTC New Energy, and CALB (Xiamen).

Key Investment Areas

Focus on the development of new modular and high-performance lithium battery products, promote the expansion of the new energy battery industry toward service-oriented manufacturing models such as energy storage, integrated photovoltaic–storage–charging–testing systems, and battery swapping, and build a globally leading lithium battery new energy industrial base. Vigorously develop a full industrial chain for electric vessels, covering design, construction, supporting systems, operation, and services.





500-Billion-Level Industrial Clusters

INTRODUCTION

New Materials Industrial Cluster

Development Status

The development of Fujian Province's new materials industry has been accelerating, with continuously strengthening industrial agglomeration effects and a gradually improving innovation system. The variety of new materials has been steadily enriched. The province has cultivated a group of leading backbone enterprises, including CATL, Sanan Optoelectronics, Wanhua Chemical (Fujian), Xiamen Tungsten, Fuyao Glass, Tsingshan Group, Zijin Group, HSCC, and Eversun Group. Leveraging the driving role of leading enterprises, Fujian has developed a series of distinctive new materials industrial clusters with national and international influence, including optoelectronic information materials, advanced chemical materials, new energy materials, advanced non-ferrous metal materials, rare earth new materials, stainless steel, and advanced textile functional materials.

Key Investment Areas

Focus on the development of rare metal new materials such as rare earth-based hydrogen storage materials, catalysts, permanent magnet materials, tungsten and molybdenum materials, zirconium-based materials, and vanadium-titanium materials. Accelerate the cultivation of advanced structural materials, including advanced steel, special metals, and advanced ceramics. Strategically develop frontier new materials such as graphene, additive manufacturing materials, and liquid metals. Strengthen and upgrade the high value-added fluorine-based new materials industry chain.

INTRODUCTION

Green Food Industrial Cluster

Development Status

In 2025, Fujian Province had 2,548 large-scale enterprises in the food industry, achieving operating revenue of 416.603 billion yuan. Leading enterprises with output value exceeding 10 billion yuan include Sunner Group in Nanping, Aonong Biology in Zhangzhou, Dali Group in Quanzhou, Anjoy Foods in Xiamen, and Fortune Sea Oils & Grain in Quanzhou.The province has developed a relatively complete industrial system covering agro-food processing, snack food manufacturing, and alcoholic beverages, beverages, and refined tea production. Multiple characteristic industries, including fruit and vegetable processing, bakery products, confectionery, canned food, refined tea manufacturing, and edible fungi, are among the leading sectors nationwide. Tieguanyin tea from Anxi and Wuyi rock tea have been included in the first batch of key cultivation lists by the Ministry of Industry and Information Technology. Fuzhou, Xiamen, Zhangzhou, Putian, Ningde, and other coastal cities leverage their port advantages to develop port-based food industries such as aquatic products, edible vegetable oils, and beer brewing. Quanzhou, Zhangzhou, and Xiamen rely on innovation capabilities and e-commerce advantages to develop snack food manufacturing industries including bakery products, confectionery, canned food, and freeze-dried foods. Nanping, Sanming, Longyan, as well as parts of Ningde, Quanzhou, and Zhangzhou, leverage their ecological advantages to develop resource-based food industries such as meat products, dairy products, tea, alcoholic beverages, and edible fungi.

Key Investment Areas

Agro-Food Processing

The aquatic products processing sector focuses on developing new processed aquatic products, deep-processed products, functional foods, and high-value-added products. The fruit and vegetable processing sector focuses on improving processing technologies for quick-frozen vegetables, dehydrated vegetables, vegetable powders, and fruit and vegetable crisps. The grain and oil processing sector focuses on enhancing deep processing of grains and oils and improving the comprehensive utilization of by-products.

Food Manufacturing

The confectionery and bakery snack food sector focuses on developing new types of snack foods with diverse flavors, balanced nutrition, and convenience, as well as high-end functional foods for children and the elderly. The canned food industry focuses on expanding the development of canned rare edible fungi and broadening product lines of canned aquatic products and canned fruits.

Alcohol, Beverages and Refined Tea Manufacturing

In alcoholic beverage manufacturing, efforts are made to build industrial clusters for beer in central Fujian, baijiu in northern Fujian, and red yeast rice wine in eastern Fujian. In beverage manufacturing, the focus is on developing plant protein beverages, grain-based beverages, natural concentrated fruit and vegetable juices, and blended fruit and vegetable juice beverages. In refined tea manufacturing, emphasis is placed on the development of deep-processed products such as tea beverages, tea health products, and tea-based cosmetics.

INTRODUCTION

New Metallurgy Industrial Cluster

Development Status

In 2025, Fujian Province had 501 large-scale enterprises in the metallurgy sector, achieving operating revenue of 774.28 billion yuan, up 4.3% year-on-year. The industry has basically formed a development pattern driven by leading enterprises in steel, aluminum, copper, and tungsten sectors. The industry is mainly distributed in Ningde, Longyan, Fuzhou, Xiamen, Zhangzhou, and Sanming. Leading enterprises with operating revenue exceeding 10 billion yuan include Tsingshan Group, Zijin Group, Fujian Great Dong Hai Industrial, Sangang Group, Sanbao Group, Xiamen Tungsten, Baosteel Desheng, China Copper Southeast Copper, Nanping Aluminum Industry, Hongwang, and Yongjin. Fujian's metallurgical advantageous products occupy an important position nationwide. Stainless steel, tungsten processing materials, and cathode materials for consumer lithium batteries rank first in China in terms of output. Products such as ultrafine-grain cemented carbide rods, double-zero aluminum foil, and high-performance rare earth magnetic materials have reached internationally advanced quality levels. High value-added products, including cold-rolled thin steel sheets, stainless steel strip, aluminum profiles for IT products, and special pipes and precision components, account for over 40% of total output value, with product quality reaching internationally advanced standards.

Key Investment Areas

Steel Industry

Leveraging the stainless steel production capacity advantages in Fuzhou and Ningde, efforts are focused on developing the full stainless steel industrial chain, expanding stainless steel cold-rolling capacity, and advancing projects such as precision stainless steel strips, oxidized colored stainless steel coils, and high-strength duplex stainless steel corrugated plates. The industry is also extending toward high value-added sectors including stainless steel deep processing and application products.



Non-ferrous Metals Industry

Promote the extension of deep-processing industrial chains for copper products, including composite materials, copper for the electronics industry, copper foil, high-precision copper strips, and copper tubes. Develop high value-added aluminum profiles and high-precision aluminum plates, strips, and foils for the IT industry, battery trays, and the electronics industry. Promote the deep processing and application of tungsten precision cemented carbide products. Extend the industrial chain for rare earth deep processing and applications, promote military-civilian integration, and develop rare earth permanent magnetic materials and permanent magnet motors, rare earth catalytic materials, optoelectronic materials, and the R&D and application of zirconium and magnesium processing products.



INTRODUCTION

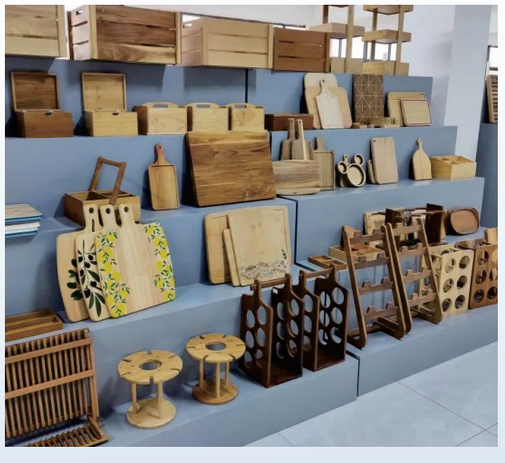
Characteristic Light Industrial Cluster

Development Status

Through continuous development, Fujian's paper industry has established a modern industrial system centered on packaging paper and household paper, supported by internationally advanced production equipment and comprehensive downstream processing capabilities. The output of machine-made paper and paperboard ranks 5th nationwide. The plastics products industry has developed a strong industrial foundation. A complete industrial chain has been formed, covering upstream petrochemicals, midstream plastic masterbatch and additives, downstream plastic processing and applications, as well as recycling and disposal. Leveraging abundant bamboo and wood resources, the wood products manufacturing industry, bamboo, rattan, palm and grass products manufacturing industry, and furniture manufacturing industry have developed a complete industrial system spanning raw material supply, manufacturing, export trade, and cross-sector integration. Products include classical furniture, bamboo home furnishings, and handicrafts, combining traditional craftsmanship with green and environmentally friendly advantages. Exports of bamboo furniture rank first nationwide, while furniture export scale ranks fifth in China. Fujian's arts and crafts industry features a complete range of categories, exquisite craftsmanship, and distinctive regional characteristics. It mainly includes 11 major categories and over 100 varieties, such as sculpture crafts (including stone carving, wood root carving, and jade carving), lacquer art, arts and crafts ceramics, and classical craft furniture. The industry scale ranks among the top nationwide. In 2025, Fujian Province had 1,581 large-scale enterprises in the arts and crafts industry, achieving operating revenue of 102.97 billion yuan. Leading enterprises include Qingshan Paper, Liansheng Paper, Nine Dragons Paper, Heqichang Bamboo Product, Long Bamboo Technology Group, Weijia Bamboo Technology, Sanfu, Longpeng Group, and Shunmei Group.

Key Investment Areas

Promote the inheritance, innovation, and development of traditional advantageous crafts such as sculpture, arts and crafts ceramics, rattan and iron crafts, lacquer art, and classical craft furniture. Encourage the development of high value-added products such as bamboo-based alternatives to plastics, and support the R&D and manufacturing of functional specialty paper products.





INTRODUCTION

Green Building Materials and Smart Home Industrial Cluster

Development Status

In 2025, Fujian Province had 2,386 large-scale enterprises in the building materials industry, achieving operating revenue of 278.76 billion yuan. Fujian's building materials industry mainly consists of five major sub-sectors, including stone materials, architectural ceramics, sanitary ceramics, cement and cement products, and flat glass and glass products, as well as more than 20 other sub-sectors such as wall materials and other non-metallic mineral products. Key enterprises include Fuyao Glass, Jomoo Group, Zhangzhou Kibing, Fujian Cement, China Resources Cement, Jinniu Cement, Red Lion Cement, Guoxing Tiles, Baoda Building Materials, Huatai Group, Wanli Stone, Yingliang Stone, and Pengxiang Industrial. At present, Fujian ranks first nationwide in automobile glass output, while ceramic tiles and stone slab output both rank among the top three in China. The output of sanitary ceramics ranks fourth nationwide, and cement output ranks fourteenth nationwide.

Key Investment Areas

Stone Industry

Promote leading enterprises to carry out intelligent and digital transformation of production lines, increase the application of wire-saw equipment, and improve stone production technologies. Strengthen comprehensive resource utilization by encouraging stone enterprises to develop products using waste materials such as stone scraps and stone powder. Further promote the application of next-generation information technologies in the Nan'an stone industry cluster in Quanzhou to enhance product distribution functions and consolidate regional brand advantages.

Architectural and Sanitary Ceramics Industry

Guide enterprises to strengthen the development of industrial design centers and innovation centers, develop new environmentally friendly products featuring energy and material conservation, and promote large-format ceramic tiles and lightweight sanitary ceramics. Focus on attracting leading domestic enterprises such as Dongpeng, New Pearl, Marco Polo, and Nobel from Foshan, Dongguan, Hangzhou, and other regions, as well as international enterprises such as Kohler and TOTO from the United States and Japan.

Cement Industry

Encourage mergers and reorganizations among enterprises to improve industrial concentration and competitiveness. Promote ultra-low-emission upgrades in cement production to advance energy conservation, emission reduction, and carbon reduction.

Flat Glass Industry

Develop architectural glass products with energy-saving and safety features. Advance green and low-carbon transformation technologies, including new energy-efficient furnace technologies for flat glass production, as well as integrated technologies for flue gas dust removal, desulfurization, denitrification, and waste heat power generation in glass melting furnaces.

100-Billion-Level Industrial Clusters

INTRODUCTION

Artificial Intelligence and Robotics Industrial Cluster

Development Status

Fujian's **artificial intelligence industry** has established a solid foundation across key segments of the AI industrial chain, including the infrastructure layer, model layer, and application layer, and has formed industrial clusters in Fuzhou, Xiamen, Quanzhou, and other areas. At the infrastructure layer, leading enterprises in chips and sensors include Rockchip, New Land Technology, and SigmaStar Technology. At the model layer, Fujian has developed a strong foundation in specialized fields such as image processing, industrial applications, and healthcare, bringing together key enterprises including Meitu, Nanwei Software, Unisound, Reconova, Gaoding, Truesight, China Post Technology, Bosssoft, YLZ Information Technology, Sucheon, and Utenet. At the application layer, leading enterprises such as NetDragon, SDIC Intelligence, EACON, Rongji Software, Ropeok, Comvee Network, Kuaishangtong, and Imperial Vision Technology have been widely applied in healthcare, education, autonomous driving, transportation, finance, industrial manufacturing, and security.

Fujian's **robotics industry** now covers the full spectrum of industrial robots, service robots, and special-purpose robots, forming an industrial layout centered on the coastal Fuzhou–Xiamen corridor, with Zhangzhou, Longyan, and Ningde serving as supporting areas. A preliminary industrial chain has been established, spanning component manufacturing, robot body manufacturing, system integration, and application services. Representative industrial robot enterprises include Aerospace Siert, Huashu, Vibot, Mnxsen, and Sikeqi. Service robot enterprises include Fujian (Quanzhou) Institute of Advanced Manufacturing Technology of the Harbin Institute of Technology (HIT) and Hantewin. Special-purpose robot enterprises include FJ SEI, Longhe Intelligent, and Qiaolong Emergency Equipment.

Key Investment Areas

Artificial Intelligence Industry

Infrastructure Layer:
Focus on terminal and system application chips for unmanned systems, video surveillance, intelligent manufacturing equipment, medical devices, and other fields, as well as intelligent sensors for emerging application scenarios. Develop high-quality datasets for industries including manufacturing, transportation, electric power, finance, healthcare, education, government affairs, and public security.

Technology Layer:
Focus on algorithm design, data training, and the R&D of artificial intelligence-related models and algorithms. Advance AI-related model and technology development in areas such as security surveillance, autonomous driving, and medical image analysis.

Application Layer:
Promote applications in Fujian's advantageous industries, including electronic information, textiles, and petrochemicals. Develop smart transportation scenarios such as unmanned driving, autonomous driving, and low-altitude aviation. Expand financial applications including credit evaluation and risk prevention and control. Advance commercial applications in creative planning, visual design, and perceptual interaction.

Robotics Industry

Focus on attracting projects related to intelligent sensors, industrial robots, and service robots.





INTRODUCTION

Biomedicine Industrial Cluster

Development Status

In 2025, Fujian Province had 341 large-scale pharmaceutical industrial enterprises, achieving operating revenue of 50.28 billion yuan. Fujian has established a relatively complete pharmaceutical industrial system covering chemical active pharmaceutical ingredients (APIs), chemical preparations, biopharmaceuticals, traditional Chinese patent medicines, processed traditional Chinese medicinal materials, and medical devices. During the 14th Five-Year Plan period, Fujian secured approval for four Class 1 innovative drugs and four Class 2 innovative drugs, demonstrating accelerated industrial innovation. MXB Biotechnologies and Double Medical were designated as leading enterprises in the industrial chain. Three enterprises, including Double Medical, had six projects selected for the Ministry of Industry and Information Technology's national key task list for innovation in biomedical materials. The province has cultivated 11 provincial-level leading enterprises and 17 leading cultivation enterprises in the biomedicine sector, including Zhangzhou Pien Tze Huang Pharmaceutical. Three enterprises, including AmoyDx, were recognized as national single champion enterprises (products), while 25 enterprises, including Fukang Pharmaceutical, received provincial-level single champion enterprise (product) recognition. Nineteen pharmaceutical enterprises, including South Pharmaceutical and Fukang Pharmaceutical, were recognized as national-level specialized and sophisticated "Little Giant" enterprises. Fifteen listed enterprises have emerged in the sector, including Double Medical, Cosunter pharmaceutical, and Haixi Pharmaceutical.

Key Investment Areas

Focus on the development of biopharmaceuticals such as novel vaccines, antibody drugs, recombinant protein drugs, and peptide drugs. Promote the upgrading of the chemical pharmaceutical industry, including APIs, innovative drugs, new formulations, and high-end generic drugs. Advance the development of the traditional Chinese medicine industry, including processed Chinese medicinal materials, traditional Chinese medicine preparations, innovative Chinese medicines, and healthcare products based on traditional Chinese medicine. Cultivate and improve the medical device industrial system covering high-value medical consumables, in vitro diagnostic reagents, diagnostic and treatment equipment, and rehabilitation medical equipment.



INTRODUCTION

Energy Conservation and Environmental Protection Industrial Cluster

Development Status

Fujian's energy conservation and environmental protection industry is mainly distributed across Fuzhou, Xiamen, Longyan, Ningde, and other cities, and has established a solid development foundation in areas such as high-efficiency motors, air pollution control, water pollution control, and recycling and utilization of renewable resources. The high-efficiency energy-saving industry mainly includes the characteristic industrial cluster of small and medium-sized enterprises in the motor and electrical equipment sector in Fu'an, Ningde, as well as the Xiamen CIITTO Rare Earth Permanent Magnet Motor Industrial Park. Representative enterprises include Glong Motor (Ningde), Ambo Motor (Ningde), and CTID, among other leading companies. The advanced environmental protection industry has formed a desulfurization and dust removal industrial base led by Longking Environmental Protection, which is currently the largest R&D base for air pollution control equipment in China. In the field of water pollution prevention and control, the industry focuses on water supply and wastewater treatment. Representative enterprises such as Longking Xinlu Technology hold an internationally leading position in water pollution control, while Suntar Environmental Technology and Xiamen Jiarong Technology are leading domestic players in ultrafiltration and nanofiltration membrane materials. Fujian's resource comprehensive utilization industry is highly diversified, focusing on solid waste utilization and waste recycling. Competitive sectors include recycled plastics, papermaking, and non-ferrous metal smelting. Industrial activities are highly concentrated in Zhangzhou, Longyan, Fuzhou, and Quanzhou.

Key Investment Areas

Focus on promoting the coordinated cross-sector development of high-efficiency energy-saving electrical equipment, environmental monitoring and treatment equipment, solid waste comprehensive utilization, and wastewater treatment. Vigorously develop industries related to carbon capture, utilization and storage (CCUS), flue gas treatment, water pollution prevention and control, soil remediation and solid waste treatment, green environmental protection materials, and environmental testing services.



INTRODUCTION

Low-altitude Economy Industrial Cluster

Development Status

Fujian is promoting the development of the low-altitude economy industry in line with local conditions through a differentiated development strategy driven by technological advantages and application-oriented demand. At present, there are 58 enterprises engaged in low-altitude equipment manufacturing in the province, including 45 enterprises already in operation, 5 projects under construction, and 8 projects in the preliminary stage. In 2025, the industry achieved an output value of 1.312 billion yuan. **In the field of aviation power batteries**, CATL focuses on the R&D and manufacturing of high-energy-density and long-endurance aviation batteries. It is currently developing and manufacturing the world-leading 500 Wh/kg condensed-state battery, whose energy density is more than twice that of existing lithium iron phosphate batteries, significantly improving the endurance of electric vertical takeoff and landing (eVTOL) aircraft. **In terms of flight control systems**, Quanzhou Yunzhuo Technology specializes in the R&D and manufacturing of drone flight control systems and currently accounts for 60% of the global drone remote-control market outside DJI. **In the field of inspection drone manufacturing**, Fujian's abundant real-world inspection application scenarios have facilitated the establishment of projects such as the i-KINGTEC Equipment Manufacturing Base and Southeast Aviation inspection drone manufacturing projects. **Regarding low-altitude safety**, Fujian is strengthening low-altitude safety capability development. Enterprises such as Fuzhou Lingxin Technology have already participated in low-altitude safety protection projects within the province. Putian has promoted cooperation with leading domestic low-altitude safety manufacturers such as Lizheng and Fsain Technology, while Zhangzhou has strengthened collaboration with Jezetek. Building on earlier joint R&D efforts, these partnerships aim to identify market demand and advance the implementation of industrial cooperation projects.

Key Investment Areas

Cultivate equipment manufacturing industries for heavy-lift drones, dual-use military-civilian drones, inspection drones, and electric vertical takeoff and landing aircraft (eVTOL). Build a low-altitude equipment manufacturing industrial chain centered on aviation power batteries. Develop industries related to communication and sensing, surveillance and identification, and precision interception and countermeasure equipment. Attract and cultivate leading aircraft manufacturers and major industrial projects.





INTRODUCTION

Optoelectronic Industrial Cluster

Development Status

Fujian's optoelectronic industry is mainly distributed across Fuzhou, Xiamen, Quanzhou, Putian, Longyan, and other areas, and has established a solid development foundation in key sectors such as new-type displays, optoelectronic devices, and LED. Leading enterprises include AUO, TPV Technology, Tianma Microelectronics, BOE, TPV, and Coherent. **The new-type display industry** has basically established a relatively complete industrial chain covering glass substrates, panels, modules, and complete machines, with major industrial clusters located in Xiamen Torch Hi-Tech Industrial Development Zone, Fuqing Rongqiao Economic and Technological Development Zone, and Wuping New-type Display Industrial Park. **The optoelectronic devices industry** has developed a strong foundation in sectors such as optical communication devices, optical crystals, precision optical components, and optical lenses. **The LED industry** has basically formed a relatively complete industrial chain covering epitaxial wafer and chip manufacturing, packaging and testing, display, and lighting applications. For more than a decade, Fujian has remained one of China's strongest and largest production bases for LED epitaxial wafers and chips, offering the widest product variety nationwide.

Key Investment Areas

Focus on developing sub-sectors such as lasers and laser equipment, micro-displays, optical lens modules, optoelectronic sensing chips, and optical communications.



10-Billion-Level Industrial Clusters

Development Status

Fujian Province is proactively planning and developing key future industry tracks, building an industrial development pattern led by the dual cores of Fuzhou and Xiamen, featuring differentiated positioning among cities and coordinated development across the province. The province continues to strengthen the empowering role of technological innovation and the driving role of application scenarios, steadily improving the quality and effectiveness of industrial development with strong growth momentum. Key focus areas include frontier sectors such as new-type batteries, biomanufacturing, green hydrogen energy, nuclear technology applications, brain-computer interface, embodied intelligence, satellites and related applications.

Key Investment Areas

New-type Batteries: Support the R&D of new solid-state batteries, sodium-ion batteries, flow batteries, and fuel cells to maintain international leadership. Promote application research on fuel cell combined heat and power systems and solid oxide fuel cells. Develop highly safe advanced electrochemical energy storage technologies and grid-forming advanced energy storage systems.

Biomanufacturing: Build frontier biotechnology platforms for biomanufacturing, protein design, CO2-based protein production, and fermentation engineering, as well as biological germplasm resource banks and gene banks. Develop products such as bio-based green chemicals, bio-based polymer materials, alternative proteins, coenzymes, and amino acids.

Green Hydrogen Energy: Develop and promote hydrogen-ammonia conversion technology systems. Support the R&D and industrialization of key core materials and equipment such as electrolyzers, proton exchange membranes, and hydrogen-powered engines. Deepen research on renewable energy-based hydrogen production and derivative chemicals, in-situ seawater hydrogen production, and hydrogen co-firing technologies, while exploring the construction of hydrogen refueling stations.

Nuclear Technology Applications: Advance the application and product development of fast reactor technologies, operation and maintenance technical services, and the expansion of related industries. Cultivate industries related to medical isotopes and radiopharmaceuticals, and promote the R&D and industrialization of high-end nuclear medical equipment.

Brain-computer Interfaces: Support the R&D of miniature, highly biocompatible, and high-throughput flexible electrodes and key materials. Promote the development of low-power neural signal acquisition and stimulation chips, accelerate the R&D of medical-grade implantable batteries and implantable silicone materials, and achieve breakthroughs in high-density packaging technologies. Advance the application of brain-computer interface technologies in areas such as neuroprosthetics and the treatment of neurological diseases.

Embodied Intelligence: Promote breakthroughs in key technologies for integrated "large-brain and small-brain" systems, including end-to-end general large models integrating perception, decision-making, and control, cloud-edge-device integrated computing architectures, and multimodal perception and interaction technologies. Accelerate technological breakthroughs in key components and enhance complete machine manufacturing capabilities. Expand service application scenarios in elderly care, healthcare, and related sectors.

Satellites and Related Applications: Support the construction of satellite ground receiving stations and strengthen aerospace industry research platforms. Develop a range of terminal devices for low-earth-orbit communication satellite applications, and expand demonstration applications of satellites in smart cities, digital government, rural revitalization, smart oceans, and Fujian-Taiwan integrated development.

Service Industry

Development Status

In 2025, Fujian's service sector added value reached 3,134.77 billion yuan, up 5.1% year-on-year, accounting for 52.1% of the province's GDP. A total of 9,099 service enterprises above the designated size generated operating revenue of 1,101.95 billion yuan, representing a 4.5% increase. **The logistics industry** achieved business revenue of 670.63 billion yuan, up 4.7%. **The financial sector** recorded an added value of 319.84 billion yuan, growing by 2.9% year-on-year. As of the end of December 2025, Fujian had 538 private fund managers registered with the Asset Management Association of China, ranking 8th nationwide. The province managed 3,510 private funds, also ranking 8th nationally, with total assets under management reaching 383.426 billion yuan, ranking 9th nationwide. The added value of **the cultural and tourism economy** was estimated at 650 billion yuan, up 7.4% year-on-year. Fujian received 718 million tourist visits throughout the year, an increase of 10.6%, while total tourism expenditure reached 940.65 billion yuan, up 12.6%. The province welcomed 5.5525 million inbound tourist visits, representing a 51.2% increase, and inbound tourism spending reached USD 6.561 billion, up 63.2%. **E-commerce** retail sales totaled 869.52 billion yuan, ranking 6th nationwide and growing by 5.1% year-on-year. **In the healthcare and elderly care sector**, Fujian currently has 226 integrated medical and elderly care institutions, providing a total of 64,000 beds. Regarding **the internet economy**, Fujian had 9,721 internet enterprises, an increase of 597 compared with the end of 2024. Among them, 244 were internet enterprises above the designated size, ranking 3rd nationwide by number and 8th nationwide by scale.

Key Investment Areas

Modern Logistics

Encourage logistics enterprises to provide customized solutions for manufacturing enterprises, including supply chain inventory management, line-side logistics, and reverse logistics. Promote negotiable cargo documents in areas such as international land-sea intermodal transport and cross-border railway transportation. Expand the application of standardized pallets and cultivate specialized leasing markets for containers, semi-trailers, pallets, and related equipment. Develop new models such as joint distribution and integrated warehousing and distribution, as well as new business forms including smart logistics, green logistics, online freight platforms, and instant delivery services.

Industrial Design

Encourage industrial design enterprises to strengthen R&D and service capabilities and innovate service models. Enhance basic research on design theories and standards, and establish a number of demonstration open industrial design public service platforms. Accelerate the development of foundational design databases for materials, core components, and manufacturing processes.

Financial Services

Support locally incorporated financial institutions in strengthening capital capacity, enhancing risk management, and expanding business scope. Attract financial institutions to establish operations in Fujian and actively seek greater support in financing policies, financing scale, and innovative financing products. Improve financial services for key industries by designing differentiated services and products tailored to industrial chain characteristics. Advance the development of specialized financial functional zones.

Business Services

Introduce professional service institutions and cultivate knowledge-intensive intermediary organizations in engineering consulting, financial consulting, management consulting, and technical consulting. Attract regional headquarters and functional headquarters of enterprises. Leveraging the Maritime Silk Road Central Legal District, the province will establish international commercial legal service centers. Develop an integrated model combining exhibitions, tourism, trade, and investment, and promote the branding and internationalization of exhibition projects. Explore overseas operational networks integrating manufacturing and services.

Information Services

Focus on developing software "root technologies" clusters, accelerate software technology innovation and R&D in emerging fields, improve software testing capabilities and service support systems for emerging sectors, cultivate an open-source software ecosystem, and accelerate the adaptation of domestically developed software. Strengthen digital trade in services by developing IT service outsourcing, software development, and animation and gaming export services. Support Fuzhou and Xiamen in advancing from China's distinctive software cities to internationally renowned software cities.

Science and Technology Services

Enhance service capabilities in R&D and design, business incubation, technology transfer, sci-tech finance, intellectual property, scientific and technological consulting, and science popularization. Establish a number of public service platforms serving the manufacturing industry and cultivate specialized professional service institutions.

Cultural Tourism

Focus on five major sectors: marine tourism, ecological wellness and healthcare, urban renewal, industrial integration, and digital creativity. Key projects include important nodes along the "Mountain and Sea Scenic Route No. 1" and the "Fujian Cultural Heritage and Tourism Corridor", as well as landmark projects such as the Minnan, Hakka, Zhu Xi, and Mazu cultural ecological protection zones. Promote new "Three New" projects and foundational upgrading projects for scenic areas, helping traditional scenic spots, commercial districts, and industrial parks introduce and cultivate new business forms and products such as digital technology, immersive performances, film and television tourism, animation, and gaming.

Modern Commerce and Trade

Promote the platform-based development of the wholesale sector and cultivate platform-oriented commodity markets. Encourage the integrated development of commodity markets with cultural tourism, leisure, and creative experiences to diversify business formats. Support large-scale markets in collaborating with overseas economic and trade cooperation zones to build international commodity distribution centers. Promote innovation in retail business models by developing instant retail and livestream e-commerce.

Healthcare and Elderly Care

Accelerate the concentration of high-end medical resources and attract private-sector participation in healthcare and elderly care services. Support the integrated development of medical and elderly care services, as well as the digitalization and intelligent transformation of medical institutions.

Community Services

Improve community public service facilities and promote the development of smart and eco-friendly communities. Enhance the standards system for domestic services. Improve property management service quality and guide property service enterprises to provide extended services such as elderly companionship, housekeeping, and pet care. Develop both online and offline community service industries, including fitness, domestic services, home decoration, leasing, and nursing care.

Modern Agriculture

INTRODUCTION

Animal Husbandry

Development Status

In 2025, Fujian's animal husbandry sector achieved an output value of 105.375 billion yuan, with total production of meat, eggs, and milk reaching 4.256 million tons. The province has established two national advantageous and characteristic industrial clusters: the Minxi poultry and egg cluster and the Fujian broiler chicken cluster. In Fujian, nine national-level core breeding farms for pigs, broilers, and waterfowl have been established (including seven national-level pig core breeding farms, ranking 6th nationwide), along with one national broiler breeding multiplication and promotion farm and 325 breeding livestock and poultry farms. The white-feather broiler supporting breeding system developed by Sunner Group has filled a domestic gap. Through continuous selective breeding, the Longyan Shanma duck demonstrates excellent egg-laying performance and has been selected as the only duck breed among China's "Top Ten Outstanding Livestock and Poultry Breeds".

Key Investment Areas

Livestock and Poultry Improved Breeding System Construction:
Pig, poultry, egg-laying poultry, dairy cattle, beef cattle, sheep, and specialty livestock and poultry breeding and multiplication bases, as well as conservation farms and core breeding farm projects.

Feed and Veterinary Drug Production and Distribution:
Focus on attracting enterprises engaged in green, new-type, and highly efficient feed and feed additive production, as well as veterinary drug R&D and manufacturing enterprises.

Standardized Large-scale Facility-based Farming:
Modern facility farming bases, including smart pig farming, intensive and high-efficiency poultry farming, efficient large-scale beef cattle and sheep farming, and smart dairy farms.

Deep Processing of Livestock and Poultry Products:
Standardized slaughtering of livestock and poultry, deep processing of livestock and poultry products, dairy product processing, comprehensive utilization of by-products, and development of local livestock and poultry products, as well as regional cold-chain logistics centers and integrated warehousing and distribution systems.

Industrial Integration and Cooperation Platforms:
Integrated planting-breeding-processing industrial parks, production-processing-sales integration projects, brand operation and e-commerce supply chain projects, and Fujian–Taiwan cooperation projects.

INTRODUCTION

Tea Industry

Development Status

Fujian Province has fully implemented the integrated development philosophy of "tea culture, tea industry, and tea science and technology", continuously enhancing the overall competitiveness of its tea industry. By 2025, the total output value of the entire tea industry chain had exceeded 180 billion yuan, maintaining a leading position nationwide. The province has over 3.8 million mu of tea plantations, with a stable annual raw tea output of approximately 590,000 tons. The coverage rate of improved tea varieties has reached 96%, and tea yield per unit area has ranked first in China for many consecutive years. Fujian is home to a large number of tea enterprises above the designated size, including 19 national-level leading enterprises in agricultural industrialization and 301 provincial-level or above tea industry leading enterprises, demonstrating a high level of industrial concentration.

Key Investment Areas

Supply Chain and Deep Processing of New-style Tea Beverages

Focus on attracting R&D centers and regional supply chain headquarters of leading new-style tea beverage enterprises. Encourage investors to invest in deep tea processing projects and develop high-value-added products such as tea concentrates, tea powder, tea-based food products, and tea-based daily chemical products.

Smart Tea Industry and Technological Innovation Platforms

Encourage investment in digital agriculture and smart tea plantation projects, including tea garden IoT systems, intelligent tea processing equipment manufacturing, and tea industry big data centers.



INTRODUCTION

Vegetable Industry

Development Status

In 2025, Fujian's vegetable output reached 17.72 million tons, representing a year-on-year increase of 3.9%. As one of China's seven major "South-to-North Vegetable Transportation" provinces, more than 40% of the province's annual vegetable production is transported to other regions, with both export volume and export value ranking among the highest in China. Fujian has established 8 provincial-level or above vegetable industrial parks, 12 industrial strong towns, and 170 specialized villages under the "one village, one product" initiative. There are over 1,000 vegetable cultivation bases exceeding 100 mu in scale, including more than 150 bases exceeding 1,000 mu. The province is home to over 7,000 vegetable enterprises and professional cooperatives. A regional production pattern has been formed, consisting of four major advantageous zones: winter-spring vegetables in the southeastern coastal areas of Fujian, early spring vegetables in northwestern and eastern Fujian, summer-autumn highland cool-climate vegetables, and suburban and leisure-oriented vegetable production areas.

Key Investment Areas

Agricultural Machinery R&D and Manufacturing

Including full-process mechanization equipment for vegetable cultivation, specialized equipment for facility agriculture, and small-scale machinery for mountainous regions.

Agricultural Digitalization and Informatization

Covering smart agriculture system integration, agricultural big data platforms, AI application development, and agricultural robotics.

Vegetable Primary Processing and Deep Processing

Including post-harvest commercialization processing centers, freeze-dried vegetables, vegetable juice beverages, and comprehensive utilization of by-products.

Cold-chain Logistics System Construction

Covering regional cold-chain logistics centers, on-farm pre-cooling facilities, transport monitoring systems, and information-based management platforms.

INTRODUCTION

Fruit Industry

Development Status

In 2025, Fujian's total fruit planting area reached 6 million mu, with output of 9.56 million tons and an integrated industrial chain output value of 193.7 billion yuan. In terms of regional layout, the province has generally formed two major cultivation zones divided by the Bopingling, Daiyun Mountains, and Jiufeng Mountain ranges: a subtropical evergreen fruit cultivation zone in the warm winter areas along the southeastern coast of Fujian, and a mixed evergreen–deciduous fruit cultivation zone in the central subtropical areas of northwestern Fujian. Olives and younai plum rank first nationwide in both on-site surveyed planting area and output, loquats rank second nationwide, and longans and lychees rank fourth nationwide in both planting area and output. Citrus fresh fruit exports reach approximately 200,000 tons, ranking first in China. Litchi canned fruit production is about 35,000 tons, with export value nearly USD 30 million, accounting for over 90% of China's total output and exports, making Fujian the largest litchi canned fruit export base in the country.

Key Investment Areas

- Focus on seed industry and seedling development by building high-quality seedling breeding bases and virus-free nurseries, and promoting new variety R&D and introduction.
- Focus on the construction of high-standard, mechanization-friendly orchards and introduce smart agriculture projects such as UAV crop protection, IoT-based monitoring, and digital orchard management systems.
- Focus on fruit deep processing and attract investment in post-harvest commercialization centers and beverage, dried fruit, and other fruit-based food processing enterprises.
- Focus on cold-chain logistics and warehousing by introducing projects such as on-farm pre-cooling, controlled-atmosphere storage, and cold-chain transportation and distribution.
- Enhance public brand influence by attracting fruit retail chain enterprises and strengthening production–marketing integration to improve the visibility and market share of Fujian's specialty fruit brands.



INTRODUCTION

Edible Fungi Industry

Development Status

Fujian's edible fungi industry holds a leading position in China. In 2025, the province's total output of edible fungi reached 5.224 million tons (fresh products), up 4.29% year-on-year, with an output value of 29.576 billion yuan, up 5.54% year-on-year. Both output and output value ranked second nationwide. Exports reached 128,000 tons, accounting for 17.62% of China's total export volume, with export value reaching USD 370 million, accounting for 19.32% of the national total, placing Fujian among the top provinces nationwide in this sector. The province has 166 industrialized edible fungi production enterprises, with annual output exceeding 1.53 million tons. Industrialized production accounts for over 30% of total output, higher than the national average. There are 129 officially recognized edible fungi varieties at or above the provincial level. The "2796" and "Fumo" series of Agaricus bisporus have been widely applied nationwide. New varieties such as the "Nongwanjin" series of Flammulina velutipes and the "Nongwanzhen" and "Minzhen" series of Hypsizygus marmoreus can partially replace imported varieties. Fujian also has strong advanced equipment manufacturing capacity, with machinery enterprises such as Xingbao and Heibao producing advanced equipment that is widely sold across China.

Key Investment Areas

- Focus on integrated seed industry enterprises covering breeding, propagation, and promotion of edible fungi, strengthening strain R&D and supply assurance.
- Introduce specialized substrate (bag/stick) centralized production enterprises to promote standardized and professional upstream production.
- Develop modern edible fungi cultivation enterprises to enhance industrialized and intelligent farming levels.
- Attract deep-processing enterprises to increase product value-added and extend the industrial chain.
- Introduce specialized e-commerce enterprises to expand marketing channels and build strong brand advantages.

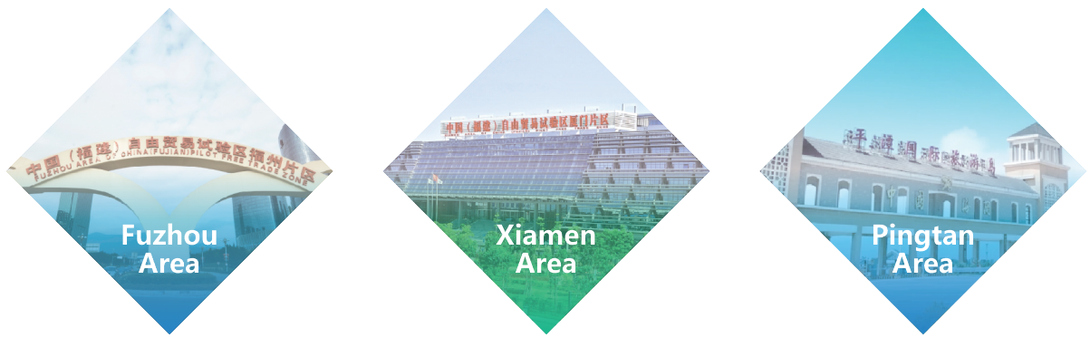
For more information on industrial development
please visit https://fdi.swt.fujian.gov.cn/
or scan the QR code

03 PLATFORMS

China (Fujian) Pilot Free Trade Zone

Inaugurated in April 2015, the China (Fujian) Pilot Free Trade Zone is part of China's second batch of pilot free trade zones. Covering a total area of 118.04 km², it comprises the Fuzhou Area, the Xiamen Area, and the Pingtan Area.

Total Area of **118.04** km²



Centered on three strategic pillars, namely serving as “a testing ground for reform and innovation”, “a demonstration zone for cross-Strait economic cooperation”, and “a new frontier for open cooperation along the Maritime Silk Road”, the FTZ has advanced high-level opening-up to the world.



- **147,000** New Enterprises Set Up in the FTZ
- Newly Registered Capital Totaling RMB **2.85** trillion
- Occupying Less Than **0.1%** of Fujian Province's Area
- Hosting **1/4** of the Province's Foreign-invested Enterprises
- Attracting **1/10** of Fujian Province's Area Foreign Investment
- Contributing **1/6** of Fujian Province's Area Total Foreign Trade Import and Export Value

Key Platforms and Investment Focus of China (Fujian) Pilot Free Trade Zone

Internet of Things (IoT) Platform

The Fuzhou Internet of Things (IoT) Industrial Base, recognized as one of the five national IoT industry demonstration bases, offers various services for the IoT industry, including project implementation support, technical assistance, platform incubation, and product use and promotion.

Investment Focus: Electronic Information and Digital Industry Projects, R&D for IoT Products, and Relevant Application-oriented Enterprises.
Platform Carrier: Fuzhou Area of China (Fujian) Pilot Free Trade Zone



Cross-Strait Cross-Border E-Commerce Platform

Based on cross-border e-commerce industrial parks and cross-border e-commerce bonded warehouses, this platform hosts established industry leaders such as Tmall, Amazon, and JD.com. Fujian benefits from a dedicated cross-Strait e-commerce sea route to the Taiwan region, attracting cargo from all over China for export through its Free Trade Zone ports.

Investment Focus: Cross-border E-commerce Companies, Warehousing Operation Providers, and Logistics and Shipping Service Businesses.
Platform Carrier: Fuzhou, Xiamen, and Pingtan Areas of China (Fujian) Pilot Free Trade Zone



Complete Vehicle Import and Export Platform

This platform provides end-to-end supply chain services for complete vehicle import and export, including international procurement, logistics and transportation, inspection and modification, bonded warehousing, after-sales maintenance, and financial support. A total of 16 pilot enterprises for parallel-imported vehicles and 26 pilot enterprises for second-hand vehicle exports have already joined the platform.

Investment Focus: Vehicle modification, bonded maintenance, complete vehicle import and export trade, and supply chain services.
Platform Carrier: Fuzhou Area of China (Fujian) Pilot Free Trade Zone



Aviation Maintenance Platform

This platform has attracted 16 aviation maintenance-related enterprises, including HAECO Xiamen and STAG, creating a robust industrial ecosystem and an internationally recognized “one-stop” aviation maintenance hub offering a comprehensive suite of services, including aircraft structural overhauls, engine maintenance, aircraft assembly, component repair and manufacturing, and specialized aviation technical training.

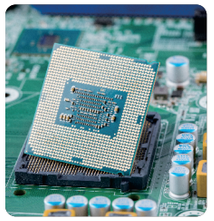
Investment Focus: Aviation-related Air Transport, Next-generation Information Technologies, Green Energy and New Materials, and High-end Equipment Manufacturing.
Platform Carrier: Xiamen Area of China (Fujian) Pilot Free Trade Zone



Integrated Circuit Platform

Anchored by the Cross-Strait Integrated Circuit Industrial Park and the Xiamen Free Trade Zone Integrated Circuit R&D Base, this platform offers comprehensive public services spanning the entire industry chain, including design, manufacturing, packaging and testing.

Investment Focus: Integrated Circuit Design, Manufacturing, Packaging and Testing, Chip Sales, and Materials and Equipment Application.
Platform Carrier: Xiamen and Pingtan Areas of China (Fujian) Pilot Free Trade Zone



Wine Import Platform

This platform features three key trading hubs: the Xiamen International Wine Trading Platform, the Southeast Red Wine Free Trade Direct Sales Center, and the Xiangyu Free Trade Zone Imported Wine Trading Center. These hubs are supported by a 72,000-square-meter bonded warehousing and logistics base dedicated to imported wines, providing a full suite of services, including customs clearance, warehousing, distribution, and supply chain financing to participating businesses.

Investment Focus: Attracting enterprises engaged in the production, processing, trade, and supply chain services of alcoholic beverages (including imported wines and domestic spirits).
Platform Carrier: Xiamen Area of China (Fujian) Pilot Free Trade Zone



Key Platforms and Investment Focus of China (Fujian) Pilot Free Trade Zone

Edible Bird’s Nest Processing Platform

Serving as the nation’s largest importer of raw (unprocessed) edible bird’s nests and a designated processing center, this platform offers integrated solutions for the inspection, temporary storage, and designated processing of imported raw edible bird’s nests. It also encompasses the Southeast Edible Bird's Nest Industrial Park.

Investment Focus: Attracting companies in the bird’s nest industry, pharmaceutical chain companies, biological preparation companies, and traditional Chinese medicine companies.

Platform Carrier: Xiamen Area of China (Fujian) Pilot Free Trade Zone



Supply Chain Innovation and Application Platform

The platform features a “1+1” industrial supply chain development system focusing on bulk commodities and derivatives complemented by key industries and modern information technology, providing supply chain services to over 100,000 companies worldwide.

Investment Focus: Attracting leading domestic and international supply chain companies, as well as businesses specializing in shipping, logistics, finance, digitalization, legal counsel, and taxation services.

Platform Carrier: Xiamen Area of China (Fujian) Pilot Free Trade Zone



Industrial Fund Platform

Centered on established private equity hubs like Fuzhou Mawei Fund Town, Xiamen Goodstone Fund Town, and Pingtan Financial Port, this platform integrates financial and quasi-financial resources from across regions to foster a distinctive financial ecosystem characterized by diverse financial instruments, a high concentration of financial elements, and financial services supporting the real economy.

Investment Focus: Attracting domestic and international financial institutions to establish headquarters, regional branches, and specialized subsidiaries and encouraging engagement in specialized financial activities.

Platform Carrier: Xiamen and Pingtan Areas of China (Fujian) Pilot Free Trade Zone



Fujian’s Development Zones

Over the past four decades, Fujian's development zones have forged ahead with determination and achieved leapfrog development, becoming a vanguard of the province's opening-up, a powerful engine for the real economy, and a new highland for investment promotion. A total of 96 development zones, occupying less than 1% of Fujian's total land area, contribute over 40% of the province's GDP and tax revenue, 70% of the operating revenue of industrial enterprises above designated size, two thirds of the total import and export volume, and two thirds of the actually utilized foreign investment, injecting strong momentum into Fujian's economic and social development.

- **96** Development Zones
- **40%+** Province's GDP and Tax Revenue
- **70%** Operating Revenue of Industrial Enterprises Above Designated Size
- **2/3** The Total Import and Export Volume and Actually Utilized Foreign Investment



Across the province, the industrial concentration rate of development zones has reached 88.7%. A total of 57 development zones have recorded GDP exceeding 10 billion yuan, while both the Xiamen Torch Development Zone for High Technology Industries and the Xiamen Haicang Taiwanese Investment Zone have surpassed 100 billion yuan in GDP. In addition, 65 development zones have reported operating revenue of industrial enterprises above designated size exceeding 10 billion yuan.

- **88.7%** The Industrial Concentration Rate of Development Zones
- **57** Development Zones with Recorded GDP Exceeding 10 Billion Yuan
- **65** Development Zones with Operating Revenue of Industrial Enterprises Above Designated Size Exceeding 10 Billion Yuan

Key Development Zones

No.	Name of Development Zone	Land Area Available for Investment Projects in the Near Term (mu)	Standard Factory Space Available for Investment Projects (m^2)	Leading Industries	Key Enterprises
1	Fuzhou Economic and Technological Development Zone	2689	230000	Computer, Communication and Other Electronic Equipment Manufacturing	Newland, Flaircomm Microelectronics, RICOM
				Electrical Machinery and Equipment Manufacturing	Nebula, CNTE
				Agricultural and Sideline Food Processing	Baixian Food, Mingcheng Foods
2	Fuqing Rongqiao Economic and Technological Development Zone	945	758634	Computer, Communication and Other Electronic Equipment Manufacturing	TPV Technology, BOE
				Automotive Manufacturing	Fuyao Glass
				Instrument and Meter Manufacturing	Forecam Optics
3	Fuzhou High & New Technology Industrial Park	67	225060	Software and IT Services	Boss Software
				Computer, Communication and Other Electronic Equipment Manufacturing	Fuzhao Semiconductor
				Electrical Machinery and Equipment Manufacturing	Tianyu Electric
4	Fuzhou Yuanhong Investment Zone	2159	2000000	Agricultural and Sideline Food Processing	Changde Protein Technology, Kanghong, Yuguan Food
				Textile Industry	Honggang Textile, Jingwei New Fiber, Unitex
				Non-metallic Mineral Products Manufacturing	Kuncai Material, Xinfuxing Glass, Hongsheng Material
5	Fuzhou Taiwan Investment Zone	2000	45000	Metal Products Manufacturing	Jinlv Metal, AGG Power Technology (Fuzhou)
				Automotive Manufacturing	Dongheng New Energy, Marujun New Technology
				Other Manufacturing	Pingqing Daily-Use Cosmetics
6	Xiamen Haicang Taiwanese Investment Zone	3669	1192900	Non-ferrous Metal Smelting and Rolling Processing Industry	XTC New Energy, Xiashun Aluminum Foil, Changsu Industrial
				Computer, Communication and Other Electronic Equipment Manufacturing	Silan Microchip Manufacturing, AKM Meadville, Siptory Microelectronics
				Pharmaceutical Manufacturing	Wantai Biological, AmoyDx, Amoytop Biotech
7	Xiamen Torch Development Zone for High Technology Industries	2390	1003504	Computer, Communication and Other Electronic Equipment Manufacturing	Dell, Tianma Microelectronics, AUO
				Machinery and Equipment Manufacturing	ABB, Schneider, Motic, Huadian Switchgear
				New Energy Industry	Xiamen Contemporary Amperex Technology, CALB, Hithium Energy Storage
8	Xiamen Jimei (Xinglin) Taiwan Investment Zone	0	0	Computer, Communication and Other Electronic Equipment Manufacturing	Leelen Smart Technology, Tes Touch Embedded Solutions, TDK
				Electrical Machinery and Equipment Manufacturing	Leelen Electrical Control Technology, Hongfa Electroacoustic, SUNPADOW Battery
				Software and IT Services	SuperCloud, Xiamen Zhonglian Huashu Technology, Yisu Cloud

Key Development Zones

No.	Name of Development Zone	Land Area Available for Investment Projects in the Near Term (mu)	Standard Factory Space Available for Investment Projects (m^2)	Leading Industries	Key Enterprises
9	Dongshan Bay Gulei Economic and Technological Development Zone	10200	0	Agricultural and Sideline Food Processing	Tengxin Foods
				Petroleum, Coal and Other Fuel Processing	Gulei Petrochemical, Fuhaichuang Petrochemical
				Chemical Raw Materials and Chemical Products Manufacturing	Chi Mei Chemical
10	Investment Promotion Bureau of Zhangzhou Development Zone	6700	361000	Agricultural and Sideline Food Processing	Zhongfang Cereal & Oil, Huadong Refined Sugar, Gold Coin Feeds
				General Equipment Manufacturing	Huisman, Citic Heavy Industries, CIMC Energy Storage Technology
				Metal Products Manufacturing	CIMC, Shou Gang Casey Steel
11	Zhangzhou Taiwanese Investment Zone	986	541112	Paper and Paper Products Manufacturing	Liansheng Paper, Wellfit Packing, Jinguan Plastic Packing
				Metal Products Manufacturing	Tongyi Tinplate, Fuxin Special Steel, Kaijing New Technology Material
				Computer, Communication and Other Electronic Equipment Manufacturing	Zhongke Zhigu, Tecnon, Tsann Kuen
12	Zhangzhou Hi-Tech Industrial Development Zone	1058	500000	Pharmaceutical Manufacturing	Pien Tze Huang Pharmaceutical
				Food Manufacturing	Zishan Group, Yuchu Food
				Agricultural and Sideline Food Processing	Jiatian Mushroom, Guantong Foods

Key Development Zones

No.	Name of Development Zone	Land Area Available for Investment Projects in the Near Term (mu)	Standard Factory Space Available for Investment Projects (m^2)	Leading Industries	Key Enterprises
13	Quanzhou Economic and Technological Development Zone	358	47500	Textiles, Garments and Apparel Industry	Xtep, Joeone
				Electronic Information Industry	RCG, TDX Electronics
				Machinery and Equipment Manufacturing	San Xing Electric, Fuji Sino Elevators
14	Quanzhou High-tech Industrial Development Zone (Jiangnan Park)	0	330000	Electronic Information Industry	Torch Electron, Seven Stars Electric
				Textiles, Garments and Apparel Industry	Erke, Haitian Material, Baofeng Shoes
				Intelligent Equipment Manufacturing	Hanwei Machinery, Lixin Heat Exchangers Manufacture, Baiyuan Machinery
	Quanzhou High-tech Industrial Development Zone (Shishi Park)	232	171000	Textiles, Garments and Apparel Industry	Sinty Sci-tech, Pengtai Garments, Dahong
				Computer, Communication and Other Electronic Equipment Manufacturing	Tongda, Feitong
				Specialized Equipment Manufacturing	Yonthin, Huixing Machinery
15	Quanzhou Taiwan Investment Zone	1200	200000	Specialized Equipment Manufacturing	Kingmin Machinery, Jingzhun Machine, DPL Energy
				Leather, Fur, Feather and Related Products, and Footwear Industry	Graphene New Material, KeYi Microfiber, Eclat
				Paper and Paper Products Manufacturing	Nine Dragons Paper

Key Development Zones

No.	Name of Development Zone	Land Area Available for Investment Projects in the Near Term (mu)	Standard Factory Space Available for Investment Projects (m^2)	Leading Industries	Key Enterprises
16	Sanming High-tech Industrial Development Zone	745	122000	Food Manufacturing	Huanong Food
				Pharmaceutical Manufacturing	WeLike Pharma
				General Equipment Manufacturing	Haixi Branch of China General Academy of Machinery
17	Putian High-tech Industrial Development Zone	300	91510	Electronic Information Industry	Unicompound, Mantix, YD PCB
				General Equipment Manufacturing	Yudo Auto, Weino CNC
				Food Manufacturing	Anheuser-Busch InBev Sedrin Brewery, COFCO Can Making, Red Sun
18	LongYan Economic and Technological Development Zone	3886	273900	Tobacco Products	Longyan Tobacco Industrial, Longyan Xinye Agricultural Material
				Specialized Equipment Manufacturing	Lonking Machinery, Lonking Excavator, Longking Environmental Protection
				Automotive Manufacturing	Fulongma, NLM Motor, Longyan Changfeng Special Purpose Vehicle
19	LongYan Hi-tech Industrial Development Zone	117	952200	Specialized Equipment Manufacturing	Longking Environmental Protection
				General Equipment Manufacturing	Longgong (Fujian) Bridge Box
				Comprehensive Utilization of Waste Resources	Neng'an New Energy
20	Dongqiao Economic and Technological Development Zone	2326	42987	Lithium Battery and New Energy Industry	CATL, ATL, XTC New Energy
				Comprehensive Health Industry	Alpha Bio-Tech, Luhua Edible Oil, Xingguang Food
				Electrical Machinery and Equipment Manufacturing	Lyric, Yanan Power, Able Motor
21	Minhou Qingkou Automotive Industrial Park	3500	100000	Automotive Manufacturing	Soueast Motor, Fujian Benz
				Non-ferrous Metal Smelting and Rolling Processing Industry	Xiangxin Shares, Metal-New Aluminum Industry
				Computer, Communication and Other Electronic Equipment Manufacturing	Wan Sheng Electric Appliance
22	Xiamen Airport Economic Zone	5925	1950000	Railway, Shipbuilding, Aerospace and Other Transportation Equipment Manufacturing	TAECO, Honeywell, Meggitt
				New Energy Industry	Hua Xia Hydrogen Technology, Amoy Island Hydrogen Technology, KMem
				Science and Technology Innovation Services	Xiang'an Innovation Laboratory, Tan Kah Kee Innovation Laboratory, Technology Achievement Transformation Center of Harbin Engineering University
23	Jinfeng Economic Development Zone, Zhangzhou	969	380000	Ferrous Metal Smelting and Rolling Processing	Sanbao Group
				Computer, Communication and Other Electronic Equipment Manufacturing	Kehua Tech
				Electronic Information Industry	Minxiang Semiconductor

Key Development Zones

No.	Name of Development Zone	Land Area Available for Investment Projects in the Near Term (mu)	Standard Factory Space Available for Investment Projects (m^2)	Leading Industries	Key Enterprises
24	Jingjiang Economic and Technological Development Zone	2373	311000	Leather, Fur, Feather and Related Products, and Footwear Industry	361°, Huayu Weaving, Xingye Leather
				Textiles, Garments and Apparel Industry	Lilanz, BAIJIA Underwear
				Computer, Communication and Other Electronic Equipment Manufacturing	Goldstone Energy, Huaqing Electronic Material
25	Quangang Petrochemical Industrial Park	1000	0	Petroleum, Coal and Other Fuel Processing	FREP
				Chemical Raw Materials and Chemical Products Manufacturing	Billion Group, Grand Pacific Chemical
				Pharmaceutical Manufacturing	Guangqi Chemical (under construction)
26	Quanhui Petrochemical Industrial Park	500	0	Petroleum, Coal and Other Fuel Processing	Sinochem Quanzhou Petrochemical
27	Qingliu Economic Development Zone	1540	40000	Food Manufacturing	Shoho Eel Industry
				Metal Products Manufacturing	Qingliu Air Gun
				Computer, Communication and Other Electronic Equipment Manufacturing	YKM Electronics, Elegant Creation Electronic Chemical
				Chemical Raw Materials and Chemical Products Manufacturing	Dongying Chemical

Key Development Zones

No.	Name of Development Zone	Land Area Available for Investment Projects in the Near Term (mu)	Standard Factory Space Available for Investment Projects (m^2)	Leading Industries	Key Enterprises
28	Shaowu Jintang Industrial Park	800	0	Chemical Raw Materials and Chemical Products Manufacturing	Huayi 3F New Materials, Yonghe Jintang New Material, Yongtai HI-TECH Material
29	Wuping High-tech Industrial Park	2000	250000	Computer, Communication and Other Electronic Equipment Manufacturing	CNK Electronics
				General Equipment Manufacturing	Epsea Industrial
				New Materials Industry	Kebao New Material
30	Fu'an Economic Development Zone	300	30000	Ferrous Metal Smelting and Rolling Processing	Tsingtuo Group
				Electrical Machinery and Equipment Manufacturing	Glong Electric
				Automotive Manufacturing	Jiayuan Technology

Visit https://fdi.swt.fujian.gov.cn/
or scan the QR code for more key development zones.

Key Exhibitions

Digital China Summit

The Digital China Summit (hereinafter referred to as the "Summit") is jointly hosted by the National Development and Reform Commission, the National Data Administration, the Cyberspace Administration of China, the Ministry of Industry and Information Technology, and the Fujian Provincial People's Government. Fuzhou, the capital city of Fujian, became the Summit's permanent host city in 2018, and the Summit has been successfully held for nine consecutive sessions.

9
Consecutive Sessions Held Successfully

"President Xi Jinping has twice sent congratulatory letters to the Summit, providing fundamental guidance for holding the Summit, and advancing China's cyber power strategy and Digital China initiative."



The 9th Digital China Summit was successfully held in April, 2026, under the theme of "Accelerating Innovation and Development in Digital Technologies and Deepening the Building of Digital China". The event brought together more than 400 exhibitors and over 6,000 cutting-edge exhibits, with more than 65% making their debut appearances. More than 50 high-level dialogues and exchange activities were also held during the Summit.

Exhibitors	Cutting-edge Exhibits	High-level Dialogues and Exchange Activities
400+	6,000+	50+

Cross-Straits Fair for Economy and Trade

The Cross-Straits Fair for Economy and Trade (hereinafter referred to as the "Fair") is jointly hosted by the Taiwan Affairs Office of the State Council and the Fujian Provincial People's Government.

- In 2026, the 28th Fair was held under the theme of "Promoting Economic Integration and Building Our First Home Together". The event featured one opening ceremony, six industrial matchmaking sessions, and six themed exchange activities.
- The exhibition covered a planned area of 40,000 square meters, featuring 10 themed promotion and exchange zones, including Taiwan intelligent manufacturing technology and Taiwan youth entrepreneurship, as well as five supporting service and interactive experience zones covering cross-Strait finance, digital communications, and other sectors. A total of 362 enterprises from both sides of the Taiwan Strait participated in the exhibition.
- More than 1,000 guests attended the event, including representatives from over 70 Taiwan business associations, Fortune Global 500 companies, China Top 500 enterprises, leading private enterprises, as well as Taiwan compatriots, overseas Chinese, and international business representatives.

The Planned Area of the Exhibition
40,000 km^2

362
Enterprises from Both Sides of the Taiwan Strait Participated in the Exhibition



China International Fair for Investment and Trade

Hosted by the Chinese Ministry of Commerce, the China International Fair for Investment and Trade (CIFIT), with its permanent theme "Expanding Two-way Investment for Global Development" , is held annually in Xiamen, Fujian, China from September 8 to 11. The CIFIT is committed to building three major platforms for bilateral investment promotion, authoritative information release, and investment trend discussions. On September 8, 2025, President Xi Jinping sent a congratulatory letter to the 25th CIFIT, noting that the Fair has played a positive role in promoting the development of an open world economy and has become an effective platform for global investors to deepen practical cooperation.

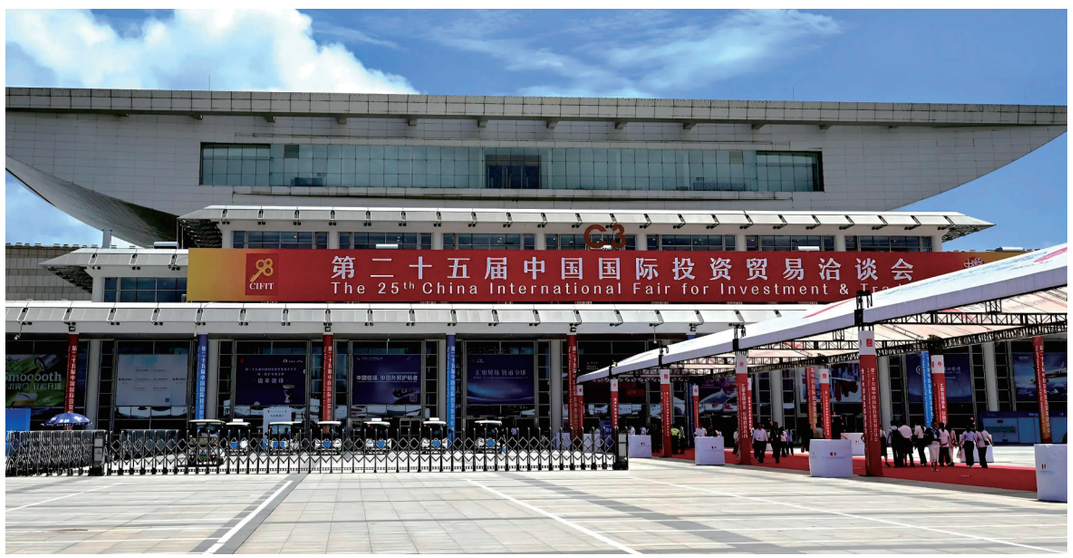


100 Countries

Each year, the CIFIT attracts representatives from government departments, official investment promotion agencies, business associations, chambers of commerce, and multinational corporations from nearly **100** countries and regions around the world.

5,000 Enterprises

The event also welcomes government representatives from over 100 cities across China's 31 provinces, autonomous regions, and municipalities, as well as more than **1,000** domestic and international business and trade delegations, around **5,000** enterprises, and over **50,000** professional participants.



World Maritime Equipment Conference

With the strong guidance of and support from the Ministry of Industry and Information Technology, the Ministry of Transport, and other authorities, the Fujian Provincial People's Government has successfully hosted three consecutive sessions of the World Maritime Equipment Conference since 2023. The Conference adopts "Carrying the Dreams of Humanity to New Horizons" as its permanent theme, aiming to build an international platform for marine economic cooperation and development, marine science and technology collaborative innovation, marine science popularization, and exchanges and mutual learning among marine civilizations, while promoting the high-end, green, and intelligent development of the maritime equipment industry.



Investment and Transaction Agreements
RMB **300+** billion

Cutting-edge Marine Technology Products Showcased
13,500+

Professional Buyers
20,000+

The first two sessions of the Conference attracted extensive attention both in China and abroad for their high-level positioning, high caliber, and strong international influence. A total of guests from 75 countries and regions attended the events, including senior executives from 53 Fortune Global 500 companies and representatives from 27 international organizations. Representatives from more than 50 universities and research institutes at home and abroad, including Tsinghua University and Peking University, as well as dozens of academicians of the Chinese Academy of Sciences, the Chinese Academy of Engineering, and international academicians, attended the Conference. A total of 17 high-level thematic forums were held, with more than 200 experts delivering keynote speeches and sharing insights. More than 20 provinces across China and over 20 Fortune Global 500 companies participated in the Conference, which facilitated investment and transaction agreements exceeding 300 billion yuan. Held concurrently, the Marine Equipment Expo attracted more than 1,000 enterprises from 41 countries and regions, including the United States and Japan. More than 13,500 cutting-edge marine technology products were showcased, including numerous nationally pioneering and internationally leading technologies, attracting over 20,000 professional buyers.



04. INVESTMENT POLICY

Selected Industrial Policy

★ Notice on Several Measures to Promote the Development and Empowered Application of the Artificial Intelligence Industry in Fujian Province ★

Highlight 1 **Supporting Breakthroughs in Industry-specific AI Models**

Focusing on the needs of industry application scenarios, Fujian encourages the development of vertical AI models equipped with industry-specific datasets and advanced task-processing capabilities, promoting "AI+" empowered applications across industries. Taking into account factors such as project investment, technological advancement, sustainability of upgrades, user evaluations, and promotion effectiveness, outstanding industry-specific AI model projects will be selected and granted phased subsidies based on implementation progress, with a maximum subsidy of 10 million yuan for a single project.

Highlight 2 **Accelerating the Commercialization of R&D Innovation**

Fujian supports the commercialization and implementation of innovative AI software and hardware technologies, encouraging the development of next-generation intelligent terminals, AI agents, AI chips, intelligent equipment, embodied intelligence, and other new technologies and products. Based on factors such as technological innovation, market application performance, and user evaluations, high-quality AI products will be selected, with each receiving a one-time reward of 500,000 yuan.

Highlight 3 **Building Industry Innovation Platforms**

Fujian supports enterprises, universities, research institutes, and other organizations in establishing high-level artificial intelligence innovation platforms, expanding the opening and integration of application scenarios, developing standardized datasets, advancing basic research and key technology development in the field of artificial intelligence, and providing open and shared services such as model libraries and algorithm packages to facilitate the commercialization and application of research outcomes. Based on factors including platform development standards, sharing capabilities, and open-service performance, outstanding AI innovation platforms will be selected. The leading entity of each selected platform may receive a one-time subsidy covering up to 50% of the actual investment in platform construction, with a maximum subsidy of 5 million yuan.

★ Notice of the Fujian Provincial Development and Reform Commission on Issuing the Ten Measures for Strengthening the Cultivation of Innovative Digital Economy Enterprises in Fujian Province ★

Highlight 1

For projects selected as national-level digital transformation demonstration projects, provincial-level rewards will be granted on top of national subsidies, with a maximum of 5 million yuan, and the total amount of national and provincial subsidies received shall not exceed 30% of the project's total investment.

Highlight 2

Fujian will regularly organize matchmaking events among government agencies, financial institutions, enterprises, and digital economy stakeholders, while recommending innovative digital enterprises to financial institutions.

The province will further optimize the follow-on investment mechanism for government investment funds. Where provincial government-guided funds participate in follow-on investments in innovative digital enterprise projects led by national-level funds or high-quality fund management institutions, due diligence exemption mechanisms may apply in accordance with laws and regulations.

A profit-sharing mechanism will also be established. In accordance with relevant regulations, provincial government-guided funds may reach prior agreements with sub-fund management institutions and fund investors allowing government capital to exit early at a concessional price no lower than the fund's net asset value or the original capital contribution plus a hurdle rate of return. Upon the liquidation of sub-funds, government investment funds may appropriately share part of the investment returns with fund management institutions and social capital, with the shared portion capped at 50% of the returns attributable to government investment.

Highlight 3

Focusing on frontier fields such as artificial intelligence, industrial internet, cybersecurity, blockchain, and intelligent manufacturing, Fujian will establish a number of provincial-level joint laboratories, innovation centers, and technology commercialization bases.

Support will be provided for innovative digital enterprises to lead or participate in the establishment of national-level and provincial-ministerial-level science and technology innovation platforms and bases, as well as to jointly build laboratories with universities and research institutes. Eligible projects may receive post-subsidy support of up to 10 million yuan. Newly recognized provincial manufacturing innovation centers will receive support funds of 10 million yuan.

Innovative digital enterprises will also be encouraged to undertake the commercialization of scientific and technological achievements. Enterprises purchasing major scientific and technological achievements may receive subsidies covering up to 30% of actual technology transaction expenses, with annual subsidies for a single enterprise capped at 3 million yuan.

Highlight 4

Fujian will continue to host high-level data competition events such as the Fujian Division of the "Data Elements ×" Competition and the Digital China Innovation Contest, building collaborative innovation platforms integrating government, industry, academia, research, and application. Each year, no fewer than 20 demonstration scenarios for data applications will be launched in fields including financial services, healthcare, transportation, and cultural tourism. Projects selected for the national pilot program for trusted data space innovation and development may receive financial support of up to 5 million yuan each.

Highlight 5

A provincial-level "Application Scenario Validation Mechanism" will be established, under which projects featuring mature technologies and significant social benefits will be given priority for recommendation to national-level demonstration and pilot programs. Projects recognized as national pilot programs for pioneering initiatives or selected as national outstanding (model) cases in areas such as the development of high-quality industry datasets may receive financial support of up to 500,000 yuan for each project owner.

★ Notice on Several Measures to Promote High-quality Development of Funds Serving Specialized and Sophisticated SMEs that Produce New and Unique Products ★

Highlight 1 Strengthening Cooperation with High-quality Industrial Capital

Fujian supports provincial government-guided funds in jointly establishing specialized and sophisticated enterprise-focused funds with leading manufacturing enterprises and industrial chain leaders. Where a single fund attracts investment from listed manufacturing enterprises with an average market value of no less than 10 billion yuan over the past three years, or from their actual controllers and affiliated industrial investment institutions, with cumulative paid-in capital exceeding 100 million yuan, the fund management institution may receive a reward equivalent to 1% of the above investment amount. The cumulative reward for each fund management institution shall not exceed 5 million yuan.

Highlight 2 Enhancing Investment and Cultivation Efforts

Equity investment funds are encouraged to invest in and cultivate specialized and sophisticated SMEs that produce new and unique products. Where a fund makes new investments in provincial-level specialized and sophisticated SMEs through capital increase and share expansion, and the invested enterprise is later recognized as a national-level specialized and sophisticated "Little Giant" enterprise, the fund management institution may receive a reward equal to 2% of the actual investment amount for each enterprise invested in, with cumulative rewards for each enterprise capped at 1 million yuan.

Highlight 3 Leveraging the Role of Government-guided Funds

A provincial-level parent fund for specialized and sophisticated enterprises with a target size of 2 billion yuan will be established by the Fujian Financial Investment Co., Ltd., with an initial subscribed capital contribution of no less than 300 million yuan, including no less than 210 million yuan contributed by provincial government investment funds. The Fujian Provincial Department of Finance will allocate 30 million yuan respectively from the budgets of the development and reform, science and technology, and industry and information technology departments to carry out pilot programs converting fiscal appropriations into equity investment. Through coordinated provincial-municipal efforts, the province will introduce national-level funds, central state-owned enterprises, financial institutions, leading industrial enterprises, and other social capital to establish a series of sub-funds focusing on Fujian's key industries, characteristic industries, and strategic emerging industries, which shall serve as an important reference for the performance assessment of state-owned enterprises.

★ Notice of the Fujian Provincial People's Government on Accelerating the Development of Scientific and Technological Innovation ★

Highlight 1 Promoting the Commercialization and Transfer of Scientific and Technological Achievements

Fujian supports the introduction of professional, market-oriented, and international technology transfer institutions, intellectual property operation institutions, and other science and technology service organizations from both China

and abroad through measures such as government procurement of services. Institutions that facilitate technology transactions reaching a specified value in accordance with relevant requirements may receive rewards equivalent to 3% of the actual transaction amount, with annual rewards for each institution capped at 1 million yuan.

Highlight 2 Building High-level R&D and Innovation Platforms

Provincial special funds for scientific and technological innovation will provide support for platform construction and operation through capital injection, R&D funding subsidies, interest subsidies on bank loans, and other methods, based on platform development tasks and performance targets. Each platform may receive annual support of up to 10 million yuan during its construction or operation period. Public service platforms are encouraged to establish operating companies and independently conduct business operations and investment and financing activities.
National-level science and technology innovation platforms approved by the state will receive one-time rewards of up to 10 million yuan. Newly approved national-level high-tech zones will also receive a one-time reward of 10 million yuan.

Highlight 3 Encouraging Enterprises to Strengthen Scientific and Technological Innovation

Fujian supports industry-university-research cooperation led by enterprises and encourages industrial enterprises above designated size with annual independent R&D expenditures exceeding 10 million yuan to jointly establish laboratories with universities, research institutes, and provincial innovation laboratories. Post-subsidy support equivalent to 10% of newly added non-fiscal investment in R&D equipment may be granted, with the maximum subsidy reaching 10 million yuan.
Technology-leading enterprises and "Little Giant" technology enterprises are encouraged to take the lead in forming innovation consortia to carry out scientific research projects or platform development. Innovation consortia applying for "open competition" research projects may receive funding support of up to 10 million yuan.

★ Notice on the Action Plan for Promoting the High-quality Development of Government-guided Funds in Fujian Province ★

Highlight 1 Strengthening the Leading Role of Provincial-level Funds

Fujian will establish a provincial government-guided fund matrix. The two provincial-level parent funds, namely the Provincial Government Investment Fund and the Provincial Industrial Fund, will achieve a capital amplification ratio of no less than three times, giving full play to their roles in guiding, leading, and follow-on investment to support the layout and development of Fujian's key industries. The Fujian Provincial Department of Finance and the State-owned Assets Supervision and Administration Commission, together with provincial industry authorities, will guide provincial state-owned enterprises such as Fujian Financial Investment Company and Fujian Investment Group to build a provincial government-guided fund matrix centered on the development of Fujian's modern industrial system.
Pilot programs converting fiscal appropriations into equity investment will also be carried out. The Fujian Provincial Department of Finance, together with the Provincial Development and Reform Commission, the Department of Science and Technology, and the Department of Industry and Information Technology, will organize and implement provincial-level pilot programs and formulate implementation plans. From 2024 to 2026, 30 million yuan will be allocated annually from the budgets of the development and reform, science and technology, and industry and information technology departments to support the pilot programs. Cities and counties (districts) across the province are encouraged to launch corresponding pilot programs simultaneously.

Highlight 2 Increasing Fund-based Investment Promotion Efforts

Fujian will promote deeper cooperation with national-level funds, central state-owned enterprises, and leading enterprises. By strengthening the promotion of high-quality projects in Fujian, regularly organizing project roadshows and matchmaking activities, and improving supporting fund services, the province aims to attract national-level funds, subsidiaries of central state-owned enterprises and leading enterprises, as well as major projects to settle in Fujian, while increasing follow-on investment efforts through Fujian's government-guided funds.

★ Notice on Several Measures for Further Supporting the Development of Specialized and Sophisticated SMEs that Produce New and Unique Products in Fujian Province ★

Highlight 1 Increasing Policy Support

For newly recognized national-level specialized and sophisticated "Little Giant" enterprises, the provincial finance department will grant a one-time reward of 1 million yuan. Local governments across Fujian are encouraged to provide policy support for newly recognized innovative SMEs, provincial-level specialized and sophisticated SMEs, and national-level "Little Giant" enterprises, promoting the concentration of land, capital, technology, talent, data, and other production factors toward specialized and sophisticated SMEs.

Highlight 2 Expanding Credit Support

The annual total scale of special loans for provincial specialized and sophisticated SMEs will be increased to 20 billion yuan. The provincial finance department will provide interest subsidies equivalent to 1% annualized interest on newly issued working capital loans for eligible specialized and sophisticated SMEs within the current year. The maximum interest subsidy for provincial-level specialized and sophisticated SMEs shall not exceed 200,000 yuan, while that for national-level "Little Giant" enterprises shall not exceed 500,000 yuan. The subsidy period shall not exceed one year. Loans already benefiting from other provincial-level interest subsidy policies shall not receive repeated support under this policy.

Highlight 3 Encouraging Equity Financing for Enterprises

Specialized and sophisticated SMEs receiving equity investment from qualified domestic institutional investors within the current year may receive a one-time provincial financial reward equivalent to 1% of the actual funds received, with cumulative rewards for each enterprise capped at 1 million yuan.
Fujian will also leverage the investment-driving role of provincial government-guided funds and provincial financial institutions to support the establishment of specialized and sophisticated sub-funds, attracting more high-quality social capital to invest in specialized and sophisticated SMEs.

★ Notice Issued by Seven Departments Including the Fujian Provincial Department of Industry and Information Technology on Several Measures to Promote the Green and Low-carbon Development of Manufacturing ★

Highlight 1 Supporting Enterprises in Accelerating Energy-saving Upgrades and Renovation

Manufacturing enterprises are encouraged to carry out energy-saving and carbon-reduction technological upgrades and implement energy-efficiency renovation projects with annual energy savings reaching 500 tons of standard coal or above. For projects that have been put into operation (or production), provincial special funds for industrial energy conservation, carbon reduction, and circular economy development will provide subsidies of up to 500 yuan per ton of standard coal saved annually. Each enterprise may receive a maximum annual subsidy of 8 million yuan.

Highlight 2 Vigorously Promoting the Upgrading of General-purpose Equipment

Manufacturing enterprises are encouraged to carry out energy-efficiency benchmarking and equipment upgrading initiatives, accelerate the phase-out of low-efficiency energy-consuming equipment, and improve the energy-efficiency performance of general-purpose equipment such as transformers, motors, and air compressors. For first-grade energy-efficiency general-purpose equipment upgrading projects completed by manufacturing enterprises with a total investment exceeding 500,000 yuan, provincial special funds for industrial energy conservation, carbon reduction, and circular economy development will provide one-time subsidies based on equipment capacity or rated power, including 50 yuan per kVA of transformer installed capacity, 300 yuan per kW of rated power for air compressors, and 50 yuan per kW of rated power for motors. The subsidy for a single project shall not exceed 30% of the project's total investment or 3 million yuan.

Talent Policy

★ Notice on the Trial Measures for the Identification and Support of High-level Talents in Fujian Province ★

Highlight 1 Settlement Subsidies Provided by Provincial Talent Special Funds

Overseas Recruited Talents: Top-tier talent: 7 million yuan; Category A: 2 million yuan; Category B: 1 million yuan; Category C: 500,000 yuan.
Domestic Recruited Talents: Top-tier talent: 7 million yuan; Category A: 1 million yuan; Category B: 500,000 yuan; Category C: 250,000 yuan.
Foreign Talents: Settlement subsidies shall be increased by 30%.

Highlight 2 Education Support for Children

Children of Top-tier Talents: Admission to kindergartens and compulsory education schools shall be handled on a case-by-case basis.

Children of Category A and Category B Talents: May, according to their own preference, choose high-quality public kindergartens and compulsory education schools in their place of residence or workplace.
Children of Category C Talents (excluding existing talents under specific circumstances): Shall be allocated by the local education administrative authorities in the place of residence or workplace to relatively well-resourced public kindergartens and compulsory education schools.

Highlight 3 Healthcare Benefits

First-level Medical Care Benefits: Academicians of the Chinese Academy of Sciences and the Chinese Academy of Engineering, Nobel Prize laureates, and recipients of China's State Preeminent Science and Technology Award.
Second-level Medical Care Benefits: Other top-tier talents, selected candidates of national major talent programs, selected candidates of the National High-Level Personnel of Special Support Program, Category A talents, and selected candidates of the Provincial "Hundred Talents Program for Talent Introduction".
Foreign High-level Talents: Enjoy appointment-based diagnosis and treatment services and foreign-language support in Special Need Clinics of Grade A tertiary hospitals.

Highlight 4 Compensation Incentives

Technology Achievement Commercialization Income: The proportion allocated to individuals and teams shall be no less than 70%.
Salary systems such as annual salary, contract-based salary, and project-based salary may be adopted.
Cash rewards for technology achievement commercialization shall be included in the total performance-based payroll of the employing institution but shall not be subject to the overall ceiling and shall not be included in the base calculation of the quota.

Visit https://fdi.swt.fujian.gov.cn/ or scan the QR code for more preferential policies.

05 APPENDIX

Contact Details of Municipal Commercial Departments in Fujian



Fujian Provincial Department of Commerce (Provincial Investment Promotion Bureau)

Website: https://swt.fujian.gov.cn

Address: No.118 Tongpan Road, Gulou District, Fuzhou

Division of Investment Coordination

Tel.: +86 591-87272313

E-mail: szsb@swt.fujian.gov.cn

Division of Domestic Investment Promotion

Tel.: +86 591-87590892

E-mail: gntzc@swt.fujian.gov.cn

Division of Foreign Investment Promotion

Tel.: +86 591-87833346

E-mail: gjtzc@swt.fujian.gov.cn

Fujian Investment Promotion Center

Tel.: +86 591-88605316

E-mail: tczx3@swt.fujian.gov.cn

Website: https://fdi.swt.fujian.gov.cn/

Address: No.118 Tongpan Road, Gulou District, Fuzhou



Mini Program

Contact Details of Commercial Departments in Fujian



Fuzhou Municipal Bureau of Commerce

Contact: Huang Pushen
Tel.: +86 591-83212069
Address: 13/F, Building 2, Eastern Office Area, NO.193 Nanjiangbin West Avenue, Cangshan District, Fuzhou
Website: http://swj.fuzhou.gov.cn/

Fuzhou Investment Promotion Service Center

Contact: Yu Wen
Tel.: +86 591-87505253
Address: 3/F, Attached Building, Eastern Office Area, NO.193 Nanjiangbin West Avenue, Cangshan District, Fuzhou
Website: https://tzfz.fznews.com.cn/

Xiamen Municipal Bureau of Commerce

Contact: Zhang Dingfang
Tel.: +86 592-2855961
Address: Room 801A, No.15, Hubin North Road, Siming District, Xiamen
Website: http://swj.xm.gov.cn/
Service Hotline: +86 592-5998866
Website: www.investxiamen.org.cn

Zhangzhou Municipal Bureau of Commerce

Contact: Huang Wenyan
Tel.: +86 596-2671363
Address: 3-5/F, Zhangzhou Development Plaza, Shengli East Road, Zhangzhou
Website: http://swj.zhangzhou.gov.cn/

Quanzhou Municipal Bureau of Commerce

Contact: Lin Lin
Tel.: +86 595-22395182
Address: Room 695, Building A, Transportation Research Building, Donghai Administrative Center, Fengze District, Quanzhou
Website: http://qzbofcom.quanzhou.gov.cn/

Quanzhou Investment Promotion Service Center

Contact: Chen Li
Tel.: +86 595-28598888
Address: Room 411, Building NO.12, Donghai Administrative Center, Fengze District, Quanzhou

Sanming Municipal Bureau of Commerce

Contact: Wang Shijie
Tel.: +86 598-8234096
Address: 5/F, Wuzi Building, Dongxin 2nd Road, Sanyuan District, Sanming
Website: http://swj.sm.gov.cn/

Putian Municipal Bureau of Commerce

Contact: Lin Junzhen
Tel.: +86 13799636197
Address: 4/F, Building 1, Putian Municipal People's Government, No. 2169, Licheng Middle Avenue, Chengxiang District, Putian
Website: http://swj.putian.gov.cn/

Putian Investment Promotion Service Center

Contact: Chen Zhiqin
Tel.: +86 18959584699
Address: Guozi Building, NO. 1366 Licheng Middle Avenue, Chengxiang District, Putian

Nanping Municipal Bureau of Commerce

Contact: Yang Rongjin
Tel.: +86 599-8853628
Address: Office Building NO.4, Nanlin Core Area, Wuyi New Area, Nanping
Website: http://swj.np.gov.cn/

Nanping Investment Promotion Service Center

Contact: Lin Yanda
Tel.: +86 599-8868866
Address: Office Building NO.6, Guangchang West Road, Jianyang District, Nanping

Longyan Municipal Bureau of Commerce

Contact: Huang Mianbin
Tel.: +86 13507547268
Address: NO.1 Longyan Avenue, Xinluo District, Longyan
Website: http://swj.longyan.gov.cn/

Ningde Municipal Bureau of Commerce

Contact: Lu Hua
Tel.: +86 593-2836866
Address: NO.10 Wan'an West Road, Jiaocheng District, Ningde
Website: http://swj.ningde.gov.cn/

Economic Development Bureau of Pingtan Comprehensive Pilot Zone

Contact: Chen Yuguang
Tel.: +86 17759088230
Address: 10/F. Building NO.1, Jinjingwan Business Operation Center, Pingtan Comprehensive Pilot Zone
Website: https://www.pingtan.gov.cn/