

INNOVATION
AND
TRANSFORMATION
INDUSTRIAL
STRONG
CITY

创新转型
实业强市
2020

投资
石獅



城市 速覽

City Overview



石狮是一座宜居宜业的滨海城市，全市陆域面积 160 平方公里，海岸线 66 公里，常住人口 70 万，在石狮就业创业人员总量保持 40 万左右，是我国最具活力和竞争力的投资热土之一。

Shishi is a livable and workable coastal city. It has a land area of 160 m2, a coastline of 66 km, and a permanent population of 700,000. The total number of employed and self-employed persons in Shishi is kept about 400,000. It has become one of the most dynamic and competitive destinations for investment in China.

城市名片

City cards

全国文明城市

国家生态市（县）

中国十大活力县级城市

中国大陆最佳商业城市

中国休闲服装名城

中国休闲面料商贸名城

国家义务教育发展基本均衡市

全国科技进步先进市



National Civilized City

National Ecological City (County)

China's Top Ten Liveliest County-level Cities

Best Commercial City in China's Mainland

China's Famous City of Casual Wear

China's Famous City of Casual Wear Fabrics

National City Achieving Basic Balanced Development of Compulsory Education

National Advanced City for Science and Technology Progress



经济实力

Economic strength

全国百强县第 15 位，福建省第 2 位，人均 GDP 福建省第一。

Ranked 15th among the Top 100 Counties in China, 2nd in Fujian Province, and 1st in Fujian Province in terms of per capita GDP.

服装名城

Famous clothing city



中国休闲服装名城，
拥有国内最完善的纺织服装产业链。

A famous city of casual wear in China owning
the most complete textile and clothing industry
chain in China.





福建省首个国家级市场采购贸易方式试点，“朋友圈”遍及 163 个国家和地区。

The first National Market Procurement Trade Pilot in Fujian Province, having friends in 163 countries and regions.



商贸之都

Business & trade center



网红城市

Internet celebrity city

首批“福建省电子商务示范县”“中国电商综合百强县”，20多个直播基地全天候“开挂”。

The first batch of “E-commerce Demonstration Counties in Fujian Province” and “China’s Comprehensive Top 100 E-commerce Counties”, with more than 20 live streaming bases “in service” 24/7.





生态之城

Eco city

全国绿色发展百强县（市），空气质量全年 345 天保持优良以上。

One of the Top 100 Green Development Counties (Cities) in China, with its air quality being Good or above for 345 days a year.



区位优势

Location advantages

海丝起点，面向全球、背靠泉州、北连福州、南接厦门。

As a starting point of the "Maritime Silk Road", it is a city going global, which is backed by Quanzhou, and borders Fuzhou to the north and Xiamen to the south.



港口优势

Port advantages

国家一类口岸石湖港和泉州港中心港区华锦港，
50 多条国际航线连接东南亚和 “一带一路” 重要城市。

Shihu Port (a national first-class port) and Huajin Port (the central port area of Quanzhou Port) are situated within the city, with more than 50 international routes connecting Southeast Asia and important cities along the “Belt and Road” .

交通优势

Transportation advantages

- **公路：**全国首批城乡交通运输一体化示范县，公路路网密度福建省第一，市中心 10 分钟上高速，半小时内全域通达。
- **轨道：**距晋江动车站 12 公里，距在建的泉南高铁站 1 公里。
- **航空：**80 公里半径内坐拥晋江和厦门两个国际机场。
- **Highway:** It is among the first batch of Demonstration Counties for Urban-Rural Transportation Integration in China. With its highway network density ranking first in Fujian Province, the city center is just 10 minutes from the highway, and the entire region is accessible within half an hour.
- **Rail transit:** It is 12 km away from Jinjiang Bullet Train Station and 1 km away from Quannan High-speed Rail Station under construction.
- **Aviation:** Two international airports, Jinjiang Airport and Xiamen Airport, are located within an 80 km radius of the city.





配套优势

Supporting advantages

- **供水:** 日供水能力达 71 万立方米，供水能力福建省第一。
 - **供电:** 拥有神华福能等 5 家发电厂，供电水平福建省领先。
 - **供汽:** 福建省唯一实现沿海工业区集中供热。
 - **污水:** 设施完备，全市工业区实现污水管网全覆盖。
 - **通讯:** 福建首个县级光城，中心城区实现 5G 网络全覆盖。
- Water supply: Its daily water supply capacity is 710,000 m3, ranking first in Fujian Province.
 - Power supply: It has 5 power plants including Shenhua Funeng, making it a leader in Fujian Province in terms of the power supply capacity.
 - Steam supply: It is the only city of Fujian Province that realizes centralized heating for coastal industrial zone.
 - Sewage: The facilities are complete, with sewage pipe network covering all industrial zones of the entire city.
 - Communication: It is the first county-level Optical Network City in Fujian Province, and the downtown area has achieved full coverage of 5G network.



人才优势

Talent advantage

3 所民办高校和 1 所中职院校，
每年可为企业输送各类人才 2 万多名。

It has three private colleges and one secondary vocational school, which send more than 20,000 talents to enterprises every year.





产业导向 3+3+N产业体系

Industry Orientation
3+3+N Industrial System



纺织服装
智能制造
海洋食品



商贸市场
港口物流
滨海旅游



光子产业
新材料
新能源

3大制造业



纺织服装

Textile and clothing

重点培育新型面料、中高档服装制造、纺织服装机械等。

Focus on development of new fabrics, mid to high-end garment manufacturing, textile and clothing machinery, etc.



智能制造

Smart manufacturing

重点引进智能制造成套装备、智能纺织品、机器人等智能产业。

Focus on the introduction of smart manufacturing equipment sets, smart textiles, robots and other intelligent industries.



海洋食品

Seafood

重点发展海洋生物医药、水产品精深加工、海水综合利用等。
Focus on the development of marine bio-medicine, deep processing of aquatic products, comprehensive utilization of seawater, etc.

3大服务业



商贸市场

Trade market

围绕市场采购贸易方式试点，加快形成“买全国、卖全球”出口商品贸易新模式。

Speed up the efforts to form a new export commodity trade model of “buying across China and selling to the world” based on the market procurement trade pilot.



港口物流

Port logistics

全面融入“一带一路”，重点发展海陆空多式联运及冷链物流和港后区物流，启动建设泉州地区首个保税物流中心——石湖港保税物流中心（B型）。

Fully integrate into the “Belt and Road”, focus on the development of multimodal transport by sea, land and air, cold chain logistics and port logistics, and start the construction of the first bonded logistics center in Quanzhou – Shihu Port Bonded Logistics Center (Type B).





滨海旅游

Coastal Tourism

深度挖掘“海丝”“侨乡”“工贸”“滨海”等优质文旅资源要素，努力打响“全福游·狮来运转”旅游品牌。

Tap deeply into the high-quality cultural tourism resource elements such as “Maritime Silk Road”, “Hometown of Overseas Chinese”, “Industry and Trade”, and “Coastal”, and strive to build the “Travel Across Fujian, Good Fortune Befalling Shishi” brand.



新产业新经济



着重发展光子、新材料、新能源等战略性新兴产业。
Focus on the development of strategic emerging industries such as photon, new materials, and new energy.

优惠政策

Preferential Policies



更多政策
详情关注公众平台

优

1. 用地补助政策

- 对投资强度达 200 万元 / 亩、按合同约定时限完成全部投资并建成投产的项目，按每平方米建筑面积补助 75 元；投资强度超过 300 万元 / 亩的，追加 50% 补助。
- 属我省鼓励发展的重大项目或省重点建设项目，按所在区域基准地价的 70% 执行；在约定建设期限内，项目获批省重点建设项目的，给予相当于基准地价 30% 的投资奖励。

1.Subsidy for land use

- For projects with an investment intensity of 2 million yuan/mu, which have been already invested, completed and put into production within the time period as agreed in the contract, a subsidy of 75 yuan/m² will be provided by the construction area; if the investment intensity exceeds 3 million yuan/mu, an additional 50% subsidy will be provided.
- For major projects encouraged by Fujian Province or provincial key construction projects, the land required will be charged at 70% of the base land price in the region; if any project is approved as a provincial key construction project within the agreed construction period, an investment incentive equivalent to 30% of the base land price will be given.

惠

2. 采购设备补助

- 企业新增先进设备提升技术，按设备购置额实行 6%、15%、20%、30% 超额累进补助，最高补助达 3000 万元。

2.Subsidy for purchased equipment

- If enterprises purchase new advanced equipment to upgrade technology, a subsidy will be given at an excessive progressive rate of 6%, 15%, 20%, and 30% by the purchase amount of equipment, with the maximum subsidy of RMB 30 million.

政

3. 高新技术政策

- 通过高新技术企业认定的企业给予奖励 40 万元，重新认定或复审的高新技术企业给予奖励 10 万元；“国家创新型企业”“福建省创新型企业”的，给予 50 万元、20 万元奖励。

3.High-tech policy

- Enterprises that have been recognized as high-tech enterprises will be rewarded RMB 400,000, and high-tech enterprises that have been re-identified or passed the review will be rewarded RMB 100,000; enterprises that are recognized as “National Innovative Enterprises” and “Fujian Provincial Innovative Enterprises” will be rewarded RMB 500,000 and 200,000, respectively.

策

4. 人才奖励政策

- 入选泉州市第一至七层次的优秀人才，根据积分高低，享受 500 元 / 月 -10000 元 / 月不等的人才津贴和 5 万元 -100 万元不等的购房补助。
- 符合举荐条件的实业人才，按一、二、三类分别享受 3000 元 / 月、2000 元 / 月、1000 元 / 月的人才津贴。

4. Talent reward policy

- Outstanding talents selected into the first to seventh talent levels of Quanzhou will be entitled to a talent allowance of 500-10,000 yuan/month and a house-purchasing subsidy of RMB 50,000-1,000,000 based on personal points.
- Industrial talents who meet the recommendation conditions will be entitled to a talent allowance of 3,000, 2,000, and 1,000 yuan/month by Category I, II and III, respectively.

在《石狮市进一步推动民营企业高质量发展的若干措施》基础上，还出台《石狮市促进影视产业发展扶持措施》《石狮市扶持旅游产业加快发展若干措施》《石狮市进一步推动印染产业高质量发展若干措施》《石狮市支持五金鞋服辅料行业提质增效若干措施》《石狮市支持直播电商的若干措施》等多项优惠政策，支持激励实体经济发展。

Based the Measures for Further Promoting High Quality Development of Private Enterprises in Shishi City, a series of preferential policies haven been introduced to support and stimulate the development of the real economy, including the Measures for Promoting the Development of the Film & Television Industry in Shishi City, Measures for Supporting the Accelerated Development of the Tourism Industry in Shishi City, Measures for Further Promoting High-quality Development of the Printing and Dyeing Industry in Shishi City, Measures for Supporting Improvement the Quality and Efficiency of Hardware, Footwear and Clothing Accessory Industry in Shishi City, and Measures for Supporting Livestream E-commerce in Shishi City.

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